



Volkswagen

Volkswagen Lifestyle



My
Berlin

OUR COLLECTIONS:

VOLKSWAGEN • CLASSIC • GTI • R • COMMERCIAL VEHICLES • KIDS

VOLKSWAGEN LIFESTYLE.



Contents

My Berlin
04 ALWAYS DIFFERENT



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GTI COLLECTION

The GTI's insignia provide the style that accompanies us through the city.



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VOLKSWAGEN COLLECTION

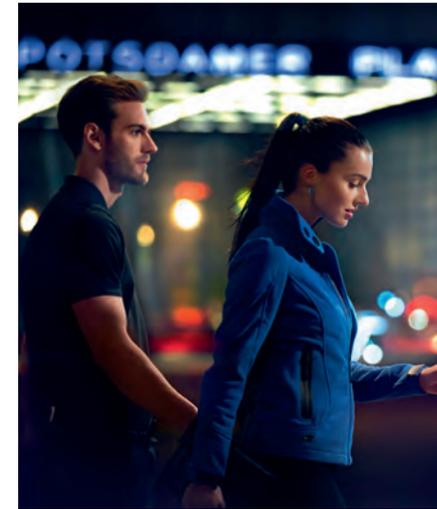
Elegant, self-confident, sporty. Always an appropriate style, for every situation.



70

CLASSIC COLLECTION

The charm of the early years and the chic of current styles, combined in a collection.



90

R COLLECTION

Passion, maximum performance and individual demands – simply: R.



106

COMMERCIAL VEHICLES COLLECTION

Decide spontaneously, take everything with you, and simply drive away. Wherever you want to go.



122

KIDS COLLECTION

Everything that children need to have loads of fun. And we're off!



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3. Experience interactive elements on marked pages



My Berlin Making-of

Scan this image - and view the film of the photo-shooting.

Volkswagen Lifestyle Online shop

All collections. Convenient shopping with just a few mouse clicks: shops.volkswagen.com

Volkswagen on Facebook

Stay in touch with us: facebook.com/VolkswagenDE

Always different.
Berlin.

There is more than just one Berlin. There are hundreds. Because Berlin is more varied than virtually any other city in the world. A city that's always in movement. Colourful, out of the ordinary, noisy, pulsating, always new and always different. One of the most fashionable large cities in the world. And in its diversity it provides a perfect setting to showcase the six Volkswagen Lifestyle collections. Follow us to selected locations in and around Berlin. And experience the Volkswagen Lifestyle world.





TYPICAL BERLIN.

When you arrive in Berlin for the first time, it quickly becomes apparent: This city never comes to a standstill, there is always something new, there seem to be unlimited possibilities here. The ideal place to give your life a new direction. Just go with the flow, follow your own ideas, take it all in. Berlin will simply not come to rest – and is much loved for exactly that reason.



A CITY IN MOVEMENT.

Berlin is large. Very large. And despite this, almost every destination can be quickly and easily reached. Get moving, in a car, with the suburban railway, or with a tram – or mount a bicycle, take a boat, or hail a taxi. Where are we going? It really doesn't matter. Here, there are things to discover all around.

BERLIN IS HOME TO
PEOPLE FROM

185
NATIONS

In 2017, Berlin will be
780
YEARS
OLD

The city in numbers.

Always surprising.
This is Berlin.



5.1 That's how long the sun shines in Berlin on an average day
HOURS

3.5 million inhabitants
Berlin is Europe's fifth largest city

368 m
The Berlin television tower is Germany's highest building

AN AREA OF 892 km²

BERLIN IS ALMOST
9 TIMES LARGER
THAN PARIS

75%

OF BERLINERS
WERE NOT BORN
IN BERLIN



GTI COLLECTION

ARE YOU READY, BERLIN?

LOCATIONS: KREUZBERG, FRIEDRICHSHAIN, TEMPELHOF

The GTI is pure magic. Its power and drive are breathtaking. Its performance makes your heart beat faster. Its insignia provide the style that leads us through the city. The GTI collection – there is only one original.

LADIES' JACKET

Sporty, slightly tapered jacket with padded body • GTI honeycomb structure on front and back sections • Discreet GTI embroidery in the shoulder area • Sleeves and side inserts in stretch softshell • Practical: This jacket can also be folded up and conveniently stowed away, for example in the door side compartment • Water-repellent • **Material:** 100 % polyester • **Colour:** Black • **Sizes:** XS–XXL

5GB.084.012. –E.041



FREEDOM ISA THREE-LETTER WORD: GTI.

MEN'S SWEAT JACKET

High-quality sweat jacket with upright collar in interesting structural mix: alternating piqué and sweat material · White GTI logo outline print on the left side of the chest · The neck strap is printed with the GTI checked pattern ·
Material: 100 % cotton · **Colour:** Black · **Sizes:** S-3XL

5GB.084.008.A-F.041



MEN'S JACKET

Light jacket with padded body · Front and back with GTI honeycomb design · Can also be folded up and conveniently stowed in the door side compartment · Water-repellent ·
Material: 100 % · polyester · **Colour:** Black · **Sizes:** S-3XL

5GB.084.002.A-F.041



MEN'S OUTDOOR JACKET

Quilted leather shoulder and elbow pads made from the finest sheepskin · Black 76 on the upper arm to mark the GTI's year of birth · Silver-covered quilted lining · **Material:** 100 % polyamide, quilted shoulder pads made from 100 % sheepskin ·
Lining: 100 % polyester · **Colour:** Blue-Grey · **Sizes:** S-3XL

5G1.084.002.A-F.H50

MEN'S T-SHIRT

Pure adrenalin – the GTI • Stylish T-shirt with denim colour effect and washed appearance • 3-dimensional print on the front • Material: 100 % cotton • Colour: Black • Sizes: S–3XL

5GB.084.200.A–F.8XP



Scan this image
and view the product film

SUNGLASSES

See product description on page 35

5GB.087.900. .084 White
5GB.087.900. .041 Black

UNISEX SWEATSHIRT

Sporty hooded sweatshirt made of soft material for women and men celebrates the birth of the GTI • With large “GTI created in 1976” embossing on the front and raised “Original” rubber print on the left sleeve • The hood has red lining • Material: 70 % cotton, 30 % polyester • Colour: Dark Grey • Sizes: XS–3XL

5GB.084.130. –F.8XP

MEN'S T-SHIRT

Exclusive shirt for 40th anniversary of the Golf GTI • With large photo print of the 1976 original model • “Original” label on the arm • Material: 100 % cotton • Colour: Grey • Sizes: S–3XL

5GB.084.200.A–F.RJ1

UNTAMED.
SINCE
1976.



MEN'S BELT

Genuine leather belt with embossed GTI honeycomb structure • Belt loop with GTI embossing and red decorative stitching • **Material:** Cowhide • **Colour:** Black • **Sizes:** S/M = 82-92 cm, L/XL = 92-106 cm

5GD.087.408.A-B.041



SUNGLASSES

With double-sided silver-coloured GTI logo print and honeycomb design on the frames • With black hard case • UV-protection, category 3 • **Material:** Plastic • **Colour:** Black

1KV.087.901.A.6J1

CHRONOGRAPH

Sporty and elegant chronograph – developed by Volkswagen Design • Matt black stainless steel housing • Citizen Miyota quartz mechanism • Waterproof to 10 ATM • Made in Germany • Folding clasp with embossed GTI lettering • **Material:** Stainless steel, leather • **Colour:** black • **Diameter:** 42 mm

000.050.830.G.AAB

SUNGLASSES

See product description on the left-hand page

1KV.087.901.A.6J1



TROLLEY CASE

Inspired by the GTI: a dynamic yet versatile suitcase • GTI-look design: with a honeycomb-structure and GTI logo on the front • Classic GTI red lines the inside of the case and highlights the zip • **Material:** Polycarbonate • **Colour:** Black/Red

Available in two different sizes.

Volume: 33 l • **Size:** 55 x 37 x 20 cm

5G6.087.301. .GCA

Volume: 66 l • **Size:** 67 x 45 x 26 cm

5G1.087.301. .GCA

SUNGLASSES

Sunglasses with plastic frame and lenses in matching shades of black · Temples printed with GTI statements in red and white: "GTI since 1976" and "Original GTI" · **Material:** Plastic · **Colour:** Black

5GB.087.900. .041

MEN'S BODY WARMER

See product description on the right-hand page

5G0.084.032.A-F.041



LADIES' T-SHIRT

See product description on page 21

5GB.084.210. -E.RJ1

MEN'S T-SHIRT

See product description on page 21

5GB.084.200.A-F.041

CASUALNESS IS STANDARD.

MEN'S BODY WARMER

Ready for more: Quilted gilet with original GTI check fabric details · Hood can be removed with a zip fastening · **Material:** 100 % polyester · **Colour:** Black · **Sizes:** S-3XL

5G0.084.032.A-F.041





MEN'S T-SHIRT

See product description on the right-hand page
5GB.084.200.A-F.041

IPHONE 6 COVER

See product description on the right-hand page
5G1.087.315. .041



MEN'S T-SHIRT

The original: T-shirt made from single jersey with large print of the legendary GTI "Pirelli" special model on the front • Small GTI woven label in the side seam • **Material:** 100 % cotton • **Colour:** Black • **Sizes:** S-3XL
5GB.084.200.A-F.041



IPHONE 6 COVER

Matt black look with a high-gloss black GTI honeycomb profile and small GTI lettering • Design by: Volkswagen Design • **Material:** Plastic • **Colour:** Black
5G1.087.315. .041



LADIES' T-SHIRT

Who did it first? The slightly tapered T-shirt leaves no room for questions • Made from high-quality single jersey • 3-dimensional front print with slight glitter effect • **Material:** 100 % cotton • **Colour:** Grey • **Sizes:** XS-XXL
5GB.084.210. -E.RJ1

STRONG PERFORMERS: GTI MEETS GTD.



"GTD" CAP

Cap with Genuine GTD check pattern on the top side of the visor · GTD embroidery on the side · Clasp with embossed Volkswagen logo · **Material:** Polyester · **Lining:** Cotton · **Colour:** Black

5GD.084.300



"GTD" KEY TAG

High-quality key tag made from Genuine GTD "Clark" checkered pattern · Developed in cooperation with Volkswagen Design · **Material:** Metal, polyester · **Colour:** Silver · **Size:** 8.3 x 3.1 cm

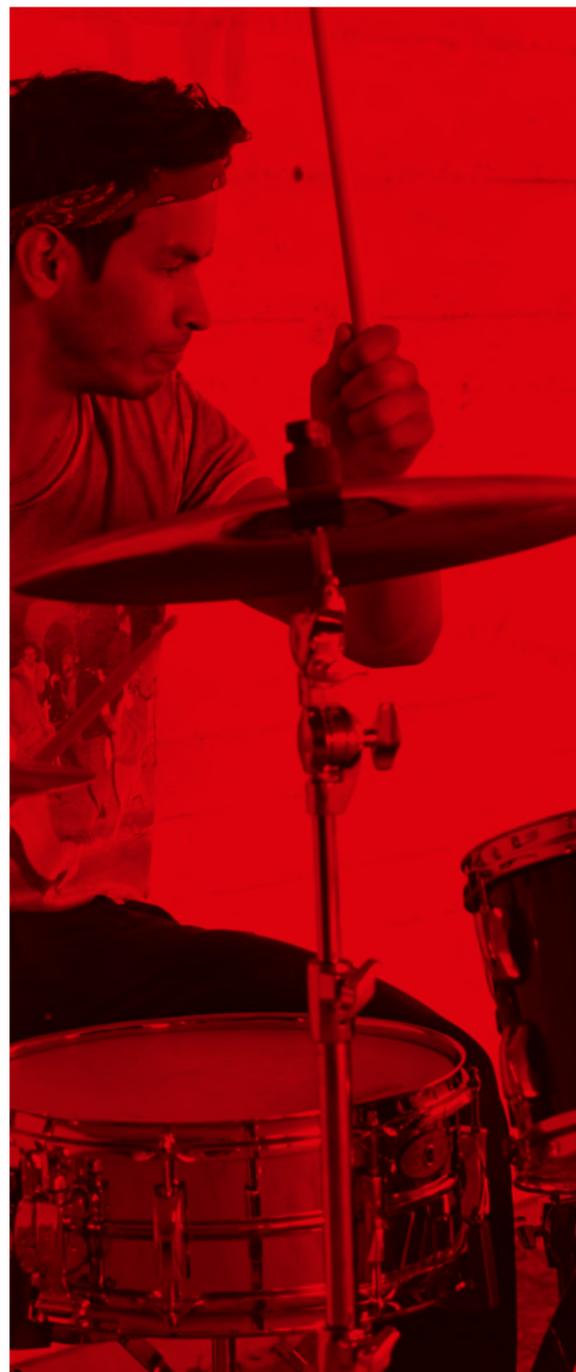
5GD.087.010



MEN'S "GTD" POLO SHIRT

High-quality polo shirt made from fine piqué · With contrasting grey stripes on the sleeve cuffs and collar · Honeycomb print in the neck lining and on the button facing. Raised GTD logo printed on the chest · **Material:** 100 % cotton · **Colour:** Black · **Sizes:** S-3XL

5GE.084.230.A-F.041



MEN'S "GTI" POLO SHIRT

High-quality polo shirt made from fine piqué · With GTI logo on the chest and contrasting red stripes on the cuffs and collar · Honeycomb design elements in the neck and on the button facing · **Material:** 100 % cotton · **Colour:** Black · **Sizes:** S-3XL

5GB.084.230.A-F.041

CUSHION

GTI-style printed cushion · Removable cushion pad · Red grosgrain ribbon with "Close before race" printed on the back · Machine-washable · **Material:** Cover 100 % cotton, cushion pad 100 % polyester · **Colour:** Black/White/Red · **Size:** 50 x 50 cm

000.084.508.C .041



"Close before race": The cushion cover is closed by means of a grosgrain ribbon and press stud.

"GTI" MUG

Black mug with red GTI lettering · Dishwasher-friendly · **Material:** Porcelain · **Colour:** Black · **Capacity:** 0.35 l
1K1.069.601

"ORIGINAL GTI" MUG

Porcelain mug in the "Tornado Red" colour of the original GTI paintwork · Dishwasher-safe · **Material:** Porcelain · **Colour:** Red · **Capacity:** 0.35 l
5GB.069.601.A .645

"GTI ONE" MUG

Black porcelain mug with engraved motif · Tornado Red GTI lettering on the inner rim · Dishwasher-safe · **Material:** Porcelain · **Colour:** Black · **Capacity:** 0.35 l
5GB.069.601. .041

SOME BREATHING TIME.





SPORTS BAG

Front side with an element printed with a honeycomb structure, red piping and rubberised GTI logo • Shoulder straps with 3-dimensional GTI embossing • Large main compartment and side pocket with zip • Additional side pocket with wet compartment • The bottom of the bag is protected by rubber strips with a tyre tread profile look • **Material:** 100 % polyester • **Colour:** Black • **Volume:** 50 l • **Size:** 62 x 23 x 32 cm

5GB.087.318. .041

WALLET

Secure-data wallet with printed GTI honeycomb structure, red piping and rubber GTI logo • Special shielding foil blocks RFID signals and in this way protects your digital privacy • **Material:** Polyester • **Colour:** Black • **Size:** 13 x 10 x 2 cm

5GB.087.400. .041

KEY TAG "GTI"

With GTI design: with honeycomb structure and red GTI logo • **Material:** PVC • **Colour:** Black/Red • **Dimensions:** 9.5 x 1.8 cm

5G1.087.013



THERMOS CUP

The vacuum inside the cup's double walls makes sure that your drink stays hot or cold • With laser-engraved GTI lettering • Design by: Volkswagen Design • **Material:** Stainless steel, brushed • **Colour:** Matt Black • **Capacity:** 0.4 l

000.069.604.L .041

LADIES' T-SHIRT

See product description on page 21

5GB.084.210. -E.RJ1

SHOULDER BAG

With printed GTI honeycomb structure, red piping and raised, rubber GTI logo on the front • Includes zipped pocket, mobile phone compartment and holders for pens • **Material:** 100 % polyester • **Colour:** Black • **Volume:** 4.5 l • **Carrying capacity:** 10 kg • **Size:** 29 x 33 x 10 cm

5GB.087.319. .041



BATH TOWEL

All-over GTI print lettering on the upper side • Zip pocket in the upper left corner for storing keys or smartphones • Plain white back • **Material:** 100 % cotton • **Colour:** Black/White/Red • **Size:** 180 x 90 cm

000.084.501.D .041



NOTEBOOK

Red A5 notebook with large "The Original" lettering • 192 grid pages • Accordion pocket inside back cover for business cards, slips of paper etc. • Black rubber hoop for closure • With additional pen hoop • **Material:** FSC paper, 80 g/m² • **Colour:** Red • **Dimensions:** 22.2 x 15.1 x 1.6 cm

5GB.087.216. .645

MEN'S SWIMMING SHORTS

The lake is waiting: Swimming shorts with GTI "Clark" checkered pattern and embroidered GTI lettering on the waist • A cool detail: the patch pocket, which accommodates a smartphone up to the size of the iPhone 6 – of course, only for use in dry environments • The pocket can be closed with a "Close before Race" band • Quick-drying • **Material:** 100 % polyester • **Colour:** Black/Grey/Red • **Sizes:** S–3XL

5GB.084.580.A–F.041



RUBBER DUCK

Makes a splash: Rubber duck with cap and hoodie in typical GTI design • **Material:** Plastic • **Colour:** Black, Red, Yellow

5G1.087.577



LANYARD

GTI lanyard with a chrome-black clasp and key ring • Clasp designed by: Volkswagen Design • **Material:** Polyester • **Colour:** Black • **Size:** 48 x 2 cm

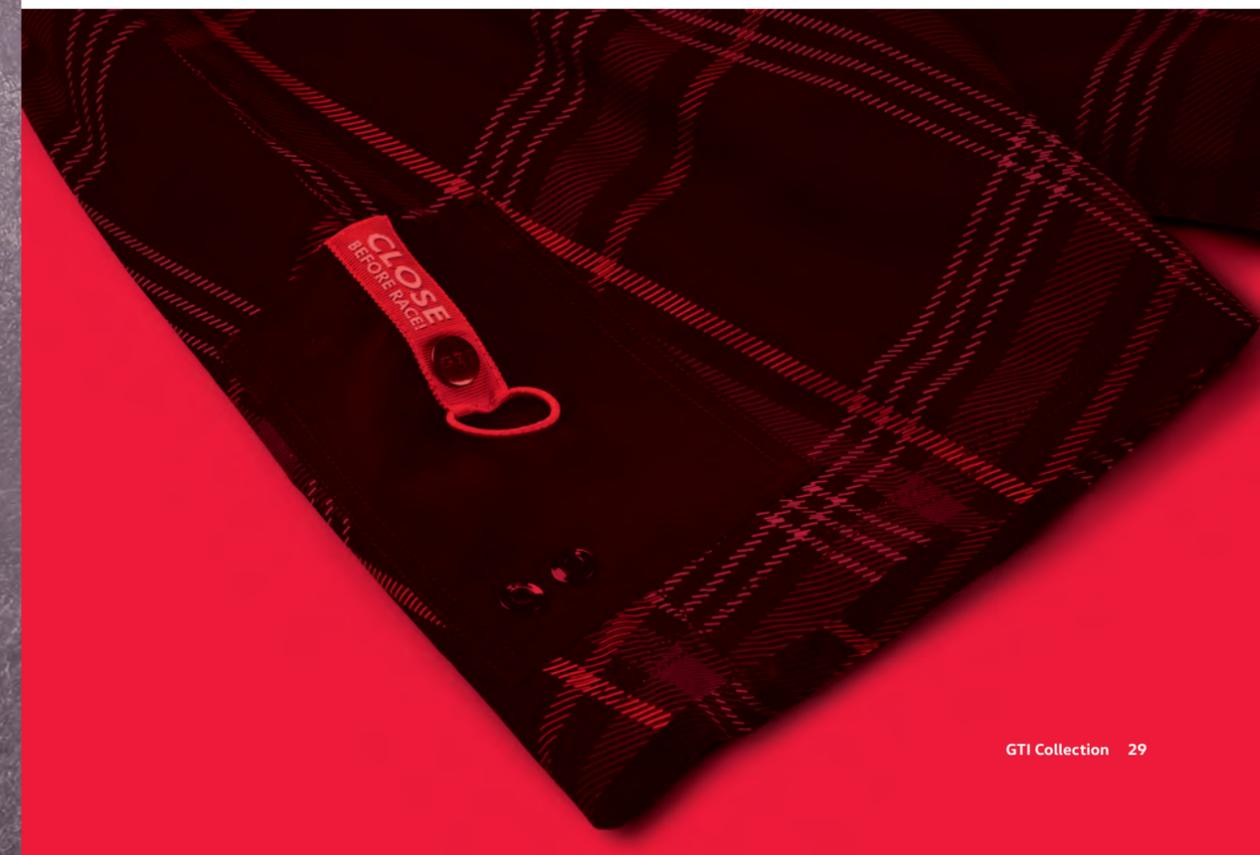
000.087.610.AA.041



TOE-POST SANDALS

Red GTI logo stamped into the sole • Very comfortable fit thanks to fabric straps and soft, lightweight soles • **Sizes:** 37/38, 39/40, 41/42, 43/44, 45/46 • **Material:** EVA • **Colour:** Black/Red

5GV.084.350.E–J.041





CAP "HONEYCOMB"

Six-panel cap made from sturdy material · Honeycomb design on the front panels and on top of the peak · Bottom of the peak covered in Genuine GTI seat upholstery · **Material:** 100 % polyester · **Lining:** 100 % cotton · **Colour:** Black

000.084.300.AD.041



CAP "GTI PHOTO PRINT"

Fashionable cap with red and white decorative seams on the visor · Large photo print of the 1976 GTI on the front · **Material:** 60 % polyester, 40 % cotton · **Colour:** Black

5GB.084.300



"WILD" CAP

With elements from the Genuine "Clark" checkered pattern seat upholstery · Large print on front, GTI embroidery on back · Embossed Volkswagen logo on the clasp · **Material:** 100 % polyester · **Lining material:** 100 % cotton · **Colour:** Black

5GB.084.300.A



TIE

Cool GTI chic with the current "Clark" checkered pattern • Outer material is silk • Colour: Black/White/Red • Material: 100 % silk • Lining material: 100 % polyester • Dimensions: 150 x 8 cm

231.084.320

THE MAGIC OF CHECKERED PATTERNS.



KEY TAG

GTI key tag with Genuine GTI seat upholstery and metallic surround • Designed by: Volkswagen Design • Material: Metal/fabric • Colour: Silver • Size: 10 x 3 cm

1KM.087.013.B .6J1



WRIST WATCH

Chic black plastic watch with a GTI design • With red GTI lettering and red hands • Base made from satin-finish stainless steel • Quartz clock mechanism • Waterproof up to 3 ATM • Colour: Black • Case diameter: 42 mm

5G0.050.800. .041



UMBRELLA

Fully automatic opening pocket umbrella with red GTI logo • Bag with "Clark" checkered pattern • Covering: Polyester • Bar: Aluminium/fibreglass • Colour: Black, Red • Diameter: 95 cm (canopy) • Length: 30 cm

5G1.087.602. .041





FOLDING BOX

Clever & smart: With a few hand movements, this narrow bag is transformed into a large, sturdy box - Carries up to 30 kilos - With red GTI seams and contrasting Genuine GTI "Clark" checkered pattern - Tear-resistant, water-repellent, easy-care - **Material:** Polyester - **Colour:** Black - **Size:** 32 x 27.5 x 5 cm (when folded), 50 x 32 x 27.5 cm (when unfolded) **5GB.061.104**

ONE ORIGINAL. ALL OPTIONS.

iPhone 6 COVER

Stylistically assured: Plastic cover for the iPhone 6 - With foil print of the first GTI - Discreet GTI lettering at the upper edge - **Material:** Plastic - **Colour:** Black **5GB.051.708**

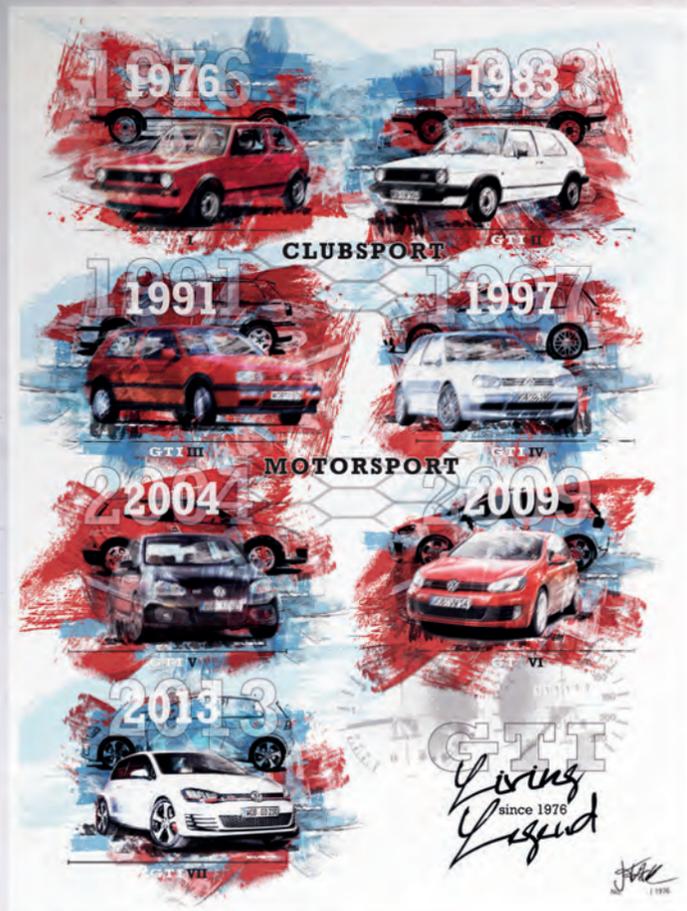
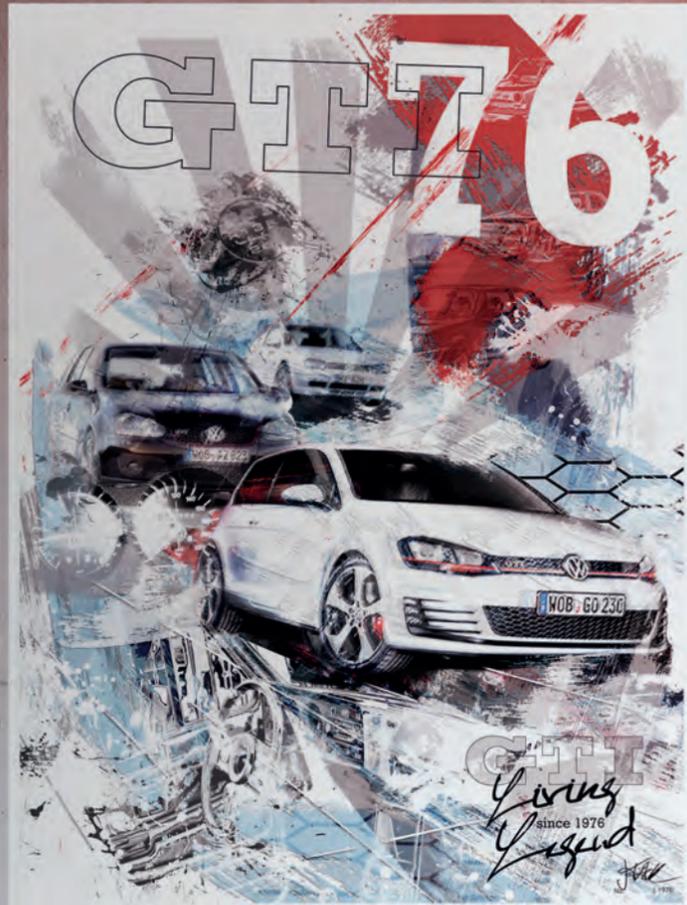
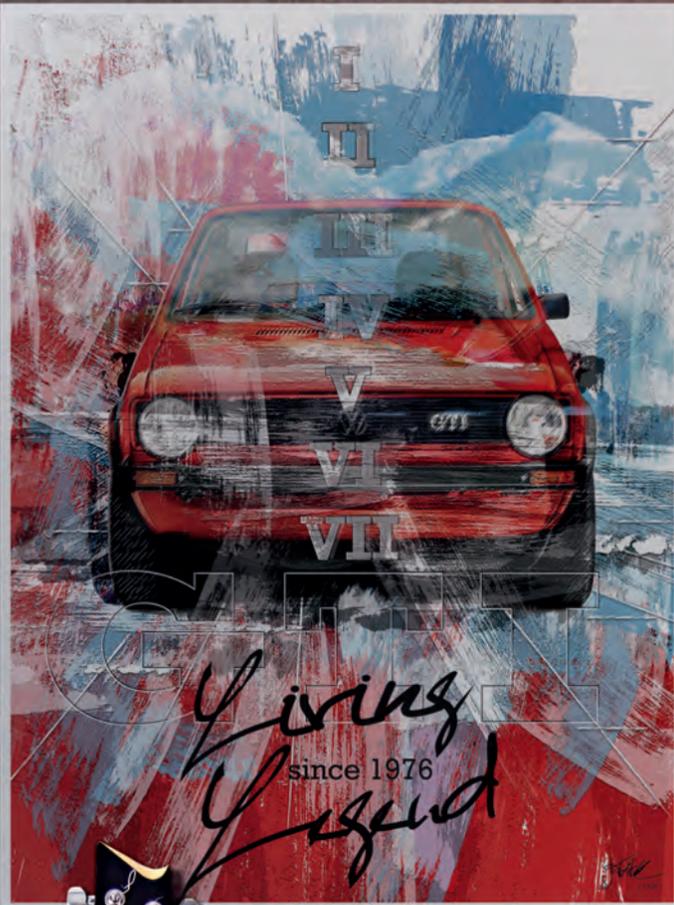


"WE DID IT FIRST" CAP

Light cap made from double-layer cotton jersey - High wearing comfort thanks to elastane portion - **Material:** 95 % cotton, 5 % elastane - **Colour:** Black **5GB.084.303. .041**

SUNGLASSES

White sunglasses with blue mirrored lenses - Lettering in red and white on both temples: "GTI since 1976" and "Original GTI" - **Material:** Plastic - **Colour:** White **5GB.087.900. .084**



ART PRINTS

Strong performers: three different motifs in pop art style for the 40th anniversary of the Golf GTI • Edition limited to 1,976 prints respectively • Each print is provided with a consecutive edition number • Comes with a certificate in a black cardboard roll • Material: Paper • Dimensions: 80 x 60 cm

The motifs:

That was how it all started:
GTI of the first generation

5GD.087.799.A

Three GTI generations,
dynamically presented

5GD.087.799.B

First or special models of all seven
GTI generations

5GD.087.799



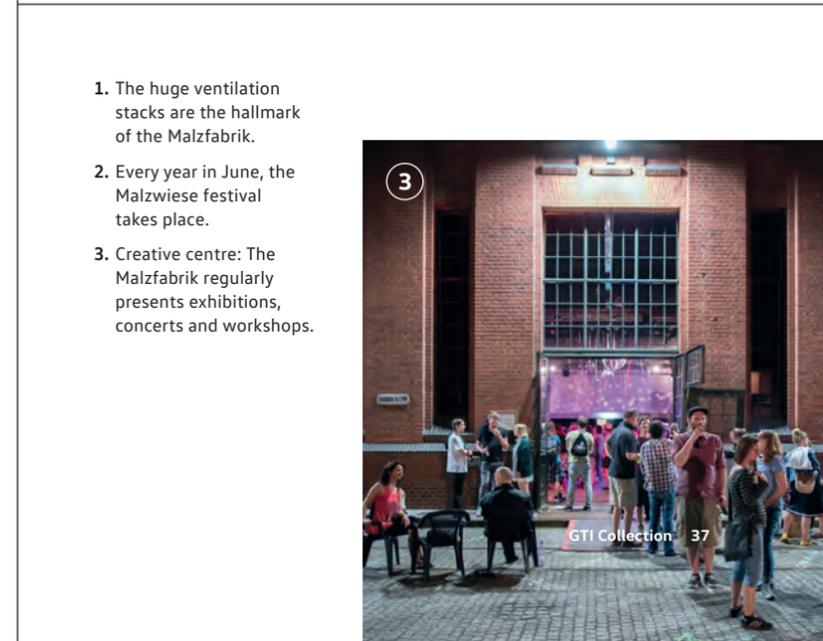
Something is brewing here.

CREATIVE, LASTING, UNCONVENTIONAL:
THE MALZFABRIK REINVENTS ITSELF.

Highly typical of the Berlin cultural landscape are the many historic industrial buildings that are redesigned and used in a completely new way after their closure. This is also the story of the Malzfabrik. Our location for the photo shooting for the GTI Collection conveys rough industrial charm and impresses with an innovative revitalisation concept. Wilhelminian clinker brick buildings, re-naturalised flower meadows, and right beside them untouched industrial plants with rusty machines and endless paths and alleyways – here, opposites are combined in a fascinating place.

Originally, the building ensemble, which was constructed by a Berlin brewery in 1914, was one of the largest malt-producing plants in Europe. In 1998, production ceased and a few years ago, work began on completely redeveloping parts of the complex. The aim: to create a place where creative work is combined with the idea of environmental and sustainable management. The Malzfabrik is now home to numerous companies, artists, agencies, and music labels. An urban aquaponic farm has been established where organic vegetables are grown and fish are bred. Events such as the Malzwiese festival attract visitors with an unconventional mix of concerts, readings, art and a bazaar on the 50,000 m² area. In a nutshell: New life has been breathed into the Malzfabrik.

Find out more at malzfabrik.de/en



1. The huge ventilation stacks are the hallmark of the Malzfabrik.
2. Every year in June, the Malzwiese festival takes place.
3. Creative centre: The Malzfabrik regularly presents exhibitions, concerts and workshops.

VOLKSWAGEN COLLECTION

Days like this.

LOCATIONS: BERLIN-MITTE, PRENZLAUER BERG

A new day in Berlin. In the city that is always changing. There is a lot to be experienced. And a lot to be discovered. The Volkswagen Collection points the way. Elegant, self-confident, sporty. Can be worn everywhere, always an appropriate style, for each situation.



Scan this image
and view the product film



MEN'S JACKET

Sporty, padded jacket with a cool upright collar - Colour-contrasting lining -
Material: 100 % polyamide - Colour: Blue -
Sizes: S-3XL
5TD.084.008.A-F.287

For all those
with ambitious
plans.

LADIES' REVERSIBLE JACKET

Two colours, two functions: The dark blue side is wind and water-repellent, while the taupe side is padded and features decorative stitching ·
Material: 94 % polyester, 6 % elastane ·
Colour: Dark Blue · Sizes: XS-XXL

5TD.084.012. -E.530



1 LAPTOP SHOULDER BAG

Sports-chic bag with a padded laptop compartment · Outer pocket with several compartments for smartphones, pens, business cards, etc. · Material: 100 % nylon · Colour: Silver-Grey · Capacity: 20 l · Weight: 860 g · Size: 42 x 29 x 17 cm

5TD.087.319

2 SUITCASE

Lightweight, extremely robust trolley case · With ergonomic handles and four twin quiet-running rollers · Locking aluminium handle and TSA combination lock · Inside: two luggage straps, luggage partition and shoe and accessory bag · Colour: Anthracite · Size: 45 x 66 x 26 cm · Weight: 3.4 kg

000.087.301.E .WQ3

3 TRAVEL BAG

Sports-chic bag with a 2-way arched zipper · Handles and shoulder strap with flexible rubber padding for ultimate comfort · Inside: Additional zip compartment and open compartments for a smartphone and tablet · Material: 100 % nylon · Farbe: Silver-Grey · Capacity: 65 l · Weight: 980 g · Size: 58 x 38 x 30 cm

5TD.087.300



Scan the left-hand page
and view the product film





LADIES' PURSE

High-quality ladies' purse made from smooth cowhide • Includes: 8 business card slots, coin pocket, smartphone compartment, pen loop • Embossed Volkswagen lettering • Size: approx. 10 × 19 × 2.5 cm

3D0.087.400.C .GXU Black
3D0.087.400.D .439 Taupe

An appropriate style. For every location.

MEN'S SWEAT JACKET

Casual hooded jacket with side slash pockets • All-over Volkswagen logo print on the inner lining in the hood • Material: 100 % cotton • Colour: Grey Melange • Sizes: S-3XL
5TD.084.002.A-F.528

LADIES' PURSE

See product description on the left-hand page

3D0.087.400.D .439 Taupe

SUNGLASSES

See product description on page 52

000.087.900.H .049

CAP

See product description on page 59

5TD.084.300. .ERA
Dark Blue/Olympian Blue



SUNGLASSES

See product description on page 52

000.087.900.J .71N

LADIES' REVERSIBLE JACKET

See product description on page 40

5TD.084.012. -E.530



SCARF

Two-tone knitted scarf with a geometric colourpattern · With Volkswagen logo woven in ·
Material: 50 % cotton, 50 % wool ·
Colour: Dark Blue/Grey · **Size:** 185 x 26 cm

5TD.084.330

MEN'S SOFTSHELL JACKET

Wind and water-repellent jacket with an upright collar · Hood can be tucked away underneath the collar · Cosy fleece lining · **Material:** 94 % polyester, 6 % elastane · **Lining:** 100 % polyester fleece ·
Colour: Dark Blue · **Sizes:** S-3XL

5TD.084.003.A-F.530



Scan the left-hand page
and view the product film

COFFEE



Simply a
good
feeling.



Scan this image
and view the product film

MEN'S T-SHIRT

Produced in cooperation with the sports and streetwear brand "bleed" · GOTS-certified · Made in Portugal · **Material:** 100 % cotton (grown in a controlled organic environment) · **Colour:** White · **Sizes:** S-XXL

5G9.084.200.A-E.084



HAT

With a double loop · Can also be worn as a beanie · Produced in cooperation with the sports and streetwear brand "bleed" · GOTS-certified · Made in Portugal · **Material:** 95 % cotton (grown in a controlled organic environment), 5 % polyamide · **Colour:** Blue · **Size:** one size

000.084.303.C .287

bleed

100% ECO - 100% FAIR - 150% YEAH!

Ecological, vegan and fair

Products from the sports and streetwear brand "bleed" do not contain any chemicals, such as pesticides, or toxic substances.



The Global Organic Textile Standard

GOTS is recognised as the world's leading processing standard for textile products made from organic natural fibres.

Natural lifestyle.

Behind the products that we have developed jointly with our cooperation partners bleed and Coccon, there is a clear objective. We want to combine modern, urban design with sustainability and environmentally compatible behaviour. Because we are convinced: Responsible behaviour can definitely be fun. And also look good. Exceptional streetwear, manufactured in an environmentally and socially responsible way – how well does that fit together? See for yourself!



1 LADIES' T-SHIRT

Produced in cooperation with the sports and streetwear brand "bleed" • GOTS-certified • Made in Portugal • **Material:** 100 % cotton (grown in a controlled organic environment) • **Colour:** Light Blue • **Sizes:** XS-XL
5G4.084.210. -D.287

2 SCARF

See product description on the right-hand page
5GE.084.330. .287

3 TOILETRIES BAG

Exclusive toiletries bag made from Genuine Volkswagen seat covers • Large main compartment and two separate inside pockets • Provided with a "Think Blue." embossing on the outside • **Note:** Each item is a one-of-a-kind product and its design will depend on the type of seat cover used • Made in Switzerland • **Size:** approx. 27 x 8 x 16 cm
5GE.087.317. .041



100 % violence-free.

Shouldn't that go without saying? Not necessarily. For the production of the silk for the scarf, every single silk cocoon is cut open carefully by hand so that the butterfly can emerge from the cocoon before it is boiled – silk production normally involves the butterfly being cooked with the cocoon.

The scarf was designed in partnership with the clothing label Coccon. Sustainability and the environment play an important role throughout the entire production chain. The organic silk is manufactured under fair conditions in Jharkhand in eastern India and is GOTS certified. The wool is produced from a rare breed of sheep from the Himalayas. It is cleaned using organic detergents, without any bleach or dye. Applying the overarching project principles, the mixed fibres are spun, woven and then printed with GOTS certified inks.

bleed

100% ECO - 100% FAIR - 150% YEAH

Ecological, vegan and fair

Products from the sports and streetwear brand "bleed" do not contain any chemicals, such as pesticides, or toxic substances.



The Global Organic Textile Standard

GOTS is recognised as the world's leading processing standard for textile products made from organic natural fibres.



SCARF

High-quality silk scarf made from a skin-friendly blend of non-violent silk and wool • Featuring historic Volkswagen print • Includes attractive gift box • **Material:** 50 % organic silk, 50 % wool • **Colour:** Natural White/Indigo Blue • **Dimensions:** approx. 70 x 200 cm

5GE.084.330. .287

My time.

LADIES' POLO SHIRT

Sporty piqué polo shirt with a discrete Volkswagen logo on the left side of the chest • **Material:** 100 % cotton • **Colour:** Dark Blue • **Sizes:** XS-XXL

5TD.084.240. -E.530

"WERKSCHAU 1" / "WORK EXHIBITION 1" BOOK

See product description on page 79

000.087.108.B German

000.087.108.E English



WALL CLOCK

With a brushed aluminium case and quiet-running clock mechanism • The silver-coloured indicator marks stand out elegantly against the dark clock face • **Colour:** Silver/Dark Blue • **Diameter:** 30 cm

5TD.050.810. .NLB



LADIES' WATCH

Quartz watch with 3-part stainless steel case • The watch face is protected by mineral glass • Waterproof to 10 ATM • Three hands and date display • Lightly padded leather strap with a stainless steel clasp • Designed by: Volkswagen Design • **Case diameter:** 30 mm

000.050.801.A .041 Black

000.050.801.D .GXU Taupe

Laco
1925

What look would you like today?



SUNGLASSES

The stainless steel double bridge adds a sporty touch • Polycarbonate lenses • 100 % UV protection • With Volkswagen lettering •
Colour: Gold

000.087.901.C .FUP



RODENSTOCK



SUNGLASSES

The metal frame features Volkswagen lettering on the edge of the arms next to the hinge • The lenses are made from polycarbonate • 100 % UV protection •
Colour: Black

000.087.900.J .71N



RODENSTOCK



SUNGLASSES

These classic sunglasses made from dark brown acetate feature Volkswagen lettering on the frames • The hinges are made from bronze-tinted nickel • CR 39 lenses for 100 % UV protection • Colour: Brown

000.087.900.H .049



RODENSTOCK



R SUNGLASSES

See product description on page 95

1KV.087.901.B .71N



GTI SUNGLASSES

See product description on page 16

1KV.087.901.A .6J1



GTI SUNGLASSES

See product description on page 18

5GB.087.900. .041



GTI SUNGLASSES

See product description on page 35

5GB.087.900. .084

KEY TAG

Key tag made from black grained cowhide with taupe-coloured piping • Designed by: Volkswagen Design • **Material:** Cowhide, metal • **Size:** approx. 10 × 3.1 cm
000.087.011.H .GXU



SILK TIE

Understated tie made from pure silk • Volkswagen logo in the lining • Made in Italy • **Material:** 100 % silk • **Colour:** Taupe
000.084.320.B .WQ3



BUSINESS SHIRT

Regular-fit men's shirt with a breast pocket and a classic Kent collar • With combination cuffs: Can be worn with buttons or cufflinks • Non-iron • Produced in cooperation with Seidensticker • **Material:** 100 % cotton • **Colour:** White • **Sizes:** S-XXL
3D0.084.270.A-E.084



REVERSIBLE BELT

Reversible belt made from calfskin leather • Can be worn on either the black or taupe-coloured side • Design by: Volkswagen Design • **Material:** Leather • **Colour:** Black/Taupe • **Length:** 120 cm
000.084.310. .APG

CUFFLINKS

See product description on page 63
3D0.084.322.D

MEN'S WALLET

See product description on page 57
3D0.087.400.E



BUSINESS CARD WALLET

See product description on page 57
000.087.403.B .GXU



CHRONOGRAPH

Sophisticated Miyota chronograph with quartz mechanism and a 3-part stainless steel case • Waterproof to 10 ATM • High-quality crystal glass protects the face • Equipped with three hands, a date display with quick function, stopwatch function and calendar disk • Lightly padded leather strap with a stainless steel clasp • Designed by: Volkswagen Design • **Material:** Leather • **Case diameter:** 42 mm

000.050.830.E .041 Black
000.050.830.M .GXU Taupe



MEN'S WATCH

Volkswagen quartz watch with a stainless steel case, three hands and a date display • The watch face is protected by high-quality crystal glass • Stainless steel clasp • Padded leather strap provides a high level of wearing comfort • Waterproof up to 10 ATM • Design by: Volkswagen Design • **Material:** Leather • **Case diameter:** 42 mm

000.050.800.C .041 Black
000.050.800.E .GXU Taupe

Laco
1925

"BEETLE" USB STICK

USB stick shaped like a Beetle Coupé · Storage device can be inserted completely · The highlight: The headlights light up when the stick is in use · **Storage capacity:** 8 GB
5C0.087.620.B .B9A

FOUNTAIN PEN

LAMY fountain pen made from stainless steel with a chic titanium finish · The grip and clip feature a high-gloss chrome finish · With a polished stainless steel nib · Incl. blue LAMY T 10 large-capacity refill · Laser engraved Volkswagen logo · **Colour:** Titanium Beige
000.087.210.N .A1X

GUARDIAN ANGEL KEY TAG

Stainless steel angel · Brushed on one side, high-gloss polish on the other · With "Drive safe!" lettering · **Material:** Stainless steel · **Length:** 7 cm
000.087.010.AF.JKA

POWERTUBE

Mobile replacement battery in robust and stylish metal housing · For charging smartphones and tablets · With a four-stage charge status display · Charging via an integrated micro USB port · Includes a micro USB cable and pouch **Capacity:** 5,200 mAh · **Output:** 2.1 A · **Size:** 4.2 x 2.1 x 9.6 cm
5TD.051.729

SMARTPHONE POUCH

Handmade pouch made from high-quality artificial leather · With an embossed Volkswagen logo · **Material:** 100 % PU · **Colour:** Black, Grey interior

5TD.087.313.A iPhone 6 (size: 8 x 14.5 cm)
5TD.087.313 Samsung S6 and additional models (size: 8.9 x 15 cm)



1



1 BUSINESS CARD WALLET

High-quality business card case made from grained cowhide · Made in Germany · **Dimensions:** approx. 6.3 x 10 cm
000.087.403.B .GXU

2 FOUNTAIN PEN

LAMY fountain pen made from stainless steel with a chic titanium finish · The grip and clip feature a high-gloss chrome finish · With a polished stainless steel nib · Incl. blue LAMY T 10 large-capacity refill · Laser engraved Volkswagen logo · **Colour:** Titanium Beige
000.087.211.D .A1X

3 REVERSIBLE BELT

See product description on page 55
000.084.310 .APG

4 MEN'S WALLET

High-quality men's wallet made from black grained cowhide · Fitted with interior compartments: 4 business card slots, 2 note compartments, 1 coin compartment · With embossed Volkswagen design · Data-secure due to RFID shielding foil · Made in Germany · **Dimensions:** approx. 12 x 9.5 cm
3D0.087.400.E

2



3



4



We do not follow trends. Only ourselves.

THERMOS CUP

Drinks are kept warm or cold thanks to the vacuum in the double walls of the cup ·
Developed with Volkswagen Design ·
Material: Stainless steel · Colour: Matt Silver ·
Capacity: 0.4 l · Height: 18.5 cm
5TD.069.604



CAP

Six panel cap with a three-dimensional woven Volkswagen logo on the front · Material: 100 % cotton

5TD.084.300. .M5X Dark Blue/Taupe

5TD.084.300. .ERA Dark Blue/Olympian Blue

THERMOS CUP

See product description on the left-hand page

5TD.069.604

LANYARD

With a stylish band in cool, fresh tones of blue ·

The clasp was developed by Volkswagen Design ·

Material: Metal/polyester · Colour: Blue · Size: 53 x 2 cm

5TD.087.610



At home in the
here and now.



MEN'S POLO SHIRT

Short-sleeved polo shirt made of fine piqué • With a discrete Volkswagen logo on the left side of the chest • Material: 95 % cotton, 5 % elastane • Colour: Dark Blue • Sizes: S-3XL

5TD.084.230.A-F.530



FOLDING BOX

In just a few easy steps, a large, sturdy box turns into a narrow bag • Tear-resistant, water-repellent and resistant to dirt • Material: 100 % polyester • Colour: Dark Blue • Volume: 30 litres • Size: 32 x 27,5 x 5 cm (when folded), 50 x 32 x 27,5 cm (when unfolded)

5TD.061.104. .530



"OFFROAD" CHRONOGRAPH

Sporty chronograph with Swiss-made quartz mechanism, date display and rotating bezel • Rubber strap with tyre structure on the inner side, can be shortened • Stainless steel housing and folding clasp • Waterproof up to 20 ATM • Made in Germany • Colour: Black • Case diameter: 42 mm

5TD.050.800

CHARM BRACELET WITH 3 CHARMS

Stainless steel bracelet with charms in the shape of the Volkswagen logo, a heart and a guardian angel · The charms can be removed and rearranged · Small additional plate with Volkswagen lettering · Clasp: Snaplink hook · Material: Stainless steel · Colour: Silver · Length: 20 cm
5TD.050.850.A



LADIES' WATCH

See product description on page 51

000.050.801.D .GXU Taupe
000.050.801.A .041 Black

SCARF

An understated accessory with a big impact: an elegant, lightweight scarf · Sophisticated melange effect thanks to chic woven design · Material: 50 % acrylic, 25 % cotton, 25 % linen · Colour: Blue · Size: 180 x 45 cm

5TD.084.330.A



CHARMS FOR THE CHARM BRACELET, 3-PIECE SET

Three additional stainless steel charms for the charm bracelet · Design: Volkswagen's vintage trademark, Beetle and the T1 Camper · Material: Stainless steel · Colour: Silver

5TD.050.850



CUFFLINKS

Rectangular cufflinks made from stainless steel · Black high-grade resin insert featuring a Volkswagen Logo engraving · Design by: Volkswagen Design · Size: 1.8 x 1.1 cm

3D0.084.322.C .AD7



CUFFLINKS

The ideal accompaniment for every shirt cuff: understated round cufflinks made from matt brushed stainless steel · Engraved Volkswagen lettering surrounds the cufflink design · Design by: Volkswagen Design · Diameter: 1.5 cm

3D0.084.322.B .JKA



CUFFLINKS

Stylish cufflinks with embossed Volkswagen logo with matted font · Design by: Volkswagen Design · Material: Stainless steel (polished) · Colour: Silver · Diameter: 1.6 cm

3D0.084.322.D



SILK TIE

High-quality, stylish slim-fit tie made from pure silk · Keeper loop on the inner panel and neutral shimmering lining with an understated Volkswagen logo · Material: 100 % silk · Colour: Blue · Size: approx. 155 x 8 cm

000.084.320.D .171

CUFFLINKS

See product description above

3D0.084.322.D

SUNGLASSES

See product description on page 52

000.087.900.J .71N

MEN'S WATCH

See product description on page 55

000.050.800.E .GXU Taupe

000.050.800.C .041 Black

MEN'S RUGBY SHIRT

Dark blue long-sleeved polo shirt in contrasting Oxford fabric · With a breast patch pocket · Grosgrain ribbon insert inside the collar, collar band and button strip · **Material:** 100 % cotton · **Colour:** Dark Blue · **Sizes:** S-3XL

5TD.084.132.A-F.530

Moments.

POCKET UMBRELLA

Fully automatic pocket umbrella with a 3-piece metal shaft and plastic handle · With a Volkswagen logo on the front of the handle · Design by: Volkswagen Design · **Material:** Polyester, aluminium, fibre glass, steel, leather · **Colour:** Black · **Diameter:** 95 cm · **Length:** 30 cm
1KV.087.602.D .041

SUNGLASSES

See product description on page 52
000.087.901.C .FUP

SCARF

See product description on page 49
5GE.084.330. .287

LADIES' PURSE

See product description on page 42
3D0.087.400.C .GXU Black
3D0.087.400.D .439 Taupe

SUITCASE

See product description on page 41
000.087.301.E .WQ3



"VOLKSWAGEN KEY" USB STICK

High-quality USB stick in the shape of a Volkswagen key · **Storage capacity:** 8 GB · Delivered in a gift box
000.087.620.C .041



"VOLKSWAGEN KEY" USB STICK

See product description on the right-hand page
000.087.620.C .041

We'll see
each other
again soon,
Berlin.



WALKING STICK UMBRELLA

Automatic umbrella with a metallic shaft · Leather handle with Volkswagen logo made from Volkswagen seat leather with steering wheel stitching · Hidden release button, recognisable by embossing on the leather · Teflon-treated cover · Design by: Volkswagen Design · **Material:** Polyester, aluminium, fibre glass, steel, leather · **Colour:** Black · **Diameter:** 110 cm · **Length:** 94 cm
1KV.087.602.E .041



iPAD COVER
 For iPad generations 2 and 3 · Innovative: Can be attached to the head restraint in the vehicle, making it easy to reach for passengers on the rear seat bench · Developed by: Volkswagen Design · **Material:** Cowhide · **Colour:** Black · **Size:** 24.12 x 18.57 x 0.94 cm
3D0.063.710

KEY TAG
 With metal Volkswagen logo on round black leather · **Material:** Metal and leather · **Colour:** Black · **Diameter:** 4 cm · **Length:** 7 cm
000.087.010.BE.ZMD

BALLPOINT PEN
 Classic Lamy pen · Large, spring-loaded stainless steel clip with a Volkswagen logo · Surface with a matt black paint finish · Black Lamy M16 large-capacity refill
5TD.087.210. .V9B

ESPRESSO CUPS
 Espresso cups from the traditional brand of Seltmann Weiden · Original design elements: Logos for all Volkswagen models on the cup and saucer · Dishwasher safe · 2-piece set · **Material:** Porcelain · **Colour:** White · **Capacity:** 0.09 litres
5TD.069.608



The world is a coffee bar.

AT DISTRIKT COFFEE,
 COFFEE IS NOT JUST A DRINK -
 IT IS ALSO A LIFESTYLE.

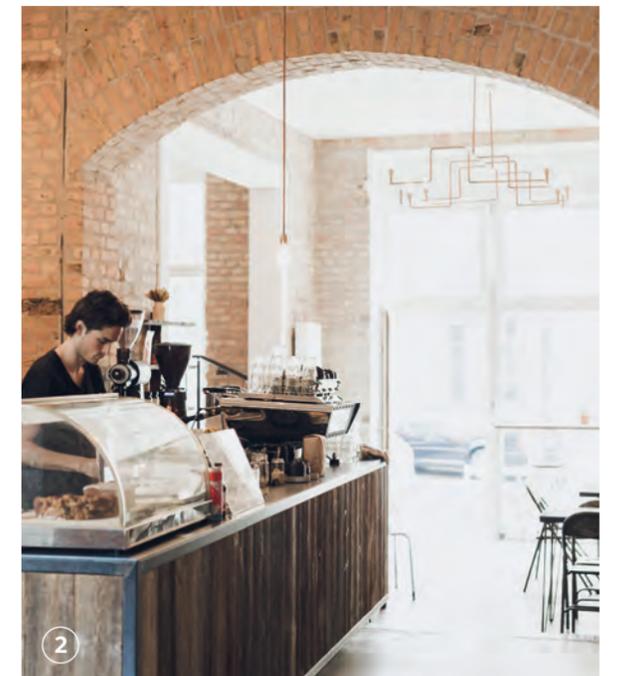


1. From the classic espresso to the iced latte: At Distrikt Coffee, you can enjoy coffee prepared in almost all ways.
2. Beautiful furnishings, first-class coffee, tasty food: daily from 8.30 am (Sat./Sun. 9.30 am) to 5 pm.

Berlin's reputation as one of the most fashionable large cities in the world today now also includes the local coffee culture. Coffee lovers from London, New York or Paris enthuse over the charm of the Berlin cafés and coffee bars. Especially popular: Distrikt Coffee – our location for the Volkswagen Collection. Located in a quiet side street, Distrikt Coffee occupies a special position in the typical central Berlin landscape. It starts with the interior design: The sober wooden furniture and the uncovered brick walls lend the rooms a very pure, almost minimalist industrial charm.

Even more impressive: the coffee. Simply incredible coffee. Here drunk preferably as filter coffee – which, however, is not filtered by a machine but by hand. With dedication. A word that is actually lived here. The owners Sophie and Hannes have devoted themselves to the passion of discovering the world's most unusual coffee types. They find some of them in Berlin roasting houses, and both also bring back new coffee beans with them from their many travels abroad – and delight their customers with them. Not to be forgotten: Distrikt Coffee's cuisine is also a delight. Buttermilk pancakes, banana bread in lemon butter or, particularly sought-after, the super food bowl with acai und goji berries – the sound alone of the breakfast and lunch dishes is already a promise. Which will certainly be fulfilled during a visit to this remarkable coffee bar.

Find out more at facebook.com/distriktcoffee





LADIES' POLO SHIRT

A form-fitting polo shirt with a ribbed collar and fashionable, contrasting coloured stripes on the shoulders along with the vintage Volkswagen trademark on the left side of the chest.

Material: 95 % cotton, 5 % elastane •
Colour: Dark Blue • **Sizes:** XS-XL

1K9.084.240. -D.HDM

CLASSIC COLLECTION

*Welcome
to another
time.*



LOCATION: SCHLOSS GANZ, KYRITZ

How beautiful old things can be. The shape of a Beetle Cabriolet, the attractiveness of a Samba van, the elegance of a Karmann Ghia: Today, the tradition of the Volkswagen brand is more fascinating than ever. Volkswagen Lifestyle combines the charm of the early years with the chic of current styles in a unique collection.

*Our car: a 1952 Beetle Cabriolet.
Our style: sovereignly classic.*



CAP

6-panel cap with vintage Volkswagen lettering on the front and the vintage Volkswagen trademark on the side • **Material:** 100 % cotton • **Colours:** Dark Blue/Red
000.084.300.AB.XW8

CAP

With an embroidered vintage Volkswagen trademark on the front • Vintage Volkswagen lettering on the peak • **Material:** 100 % cotton • **Colour:** Dark Blue
6R5.084.300. .530



Scan this image
and view the product film



LADIES' JACKET

Classic, form-fitting between-seasons jacket with the vintage Volkswagen trademark • **Vintage print on the inner lining:** Beetle race at the Salzburgring in 1968 • **Material:** 100 % cotton • **Lining:** 100 % polyester • **Colour:** Off-White • **Size:** XS-XL
1K4.084.012. -D.54W



MEN'S JACKET

Casual padded between-seasons jacket with a retractable hood • Featuring vintage Volkswagen trademark and lettering • **Material:** 100 % polyamide • **Lining:** 100 % polyester • **Colour:** Dark Blue • **Sizes:** S-3XL

6R5.084.009.A-F.530

BAG

Spacious college-style bag • With handles, zip pocket and leather bottom panel • With a vintage Volkswagen trademark on the sides • **Material:** 100 % cotton canvas; bottom of the bag and handles made of Nappa leather • **Lining:** 100 % polyester • **Colour:** Dark Blue • **Size:** 55 x 30 x 38 cm

000.087.304..HDM



UMBRELLA

Automatically opening walking stick umbrella with vintage Volkswagen lettering • Handle made from genuine dark blue leather • **Material:** Polyester • **Shaft:** Steel • **Handle:** Leather • **Colour:** Dark Blue • **Umbrella diameter:** 110 cm • **Length:** 86 cm

000.087.600.F.530

Every future has a beginning.



LANYARD

With a snaplink hook and detachable tab • The band features a badge embossed with the vintage Volkswagen trademark •

Band material: 100 % polyester • **Width:** 2.5 cm • **Colours:** Dark Blue/Wine Red/Beige

000.087.610.T.530



Timeless for more than seven decades.



MEN'S CARDIGAN

Sporty cardigan with quilted nylon patches on the shoulders • Featuring the vintage trademark and lettering on the left arm • Material: 100 % cotton, shoulder patches made from 100 % polyamide • Colour: Dark Blue • Sizes: S-3XL

6R5.084.006.A-F.530

**"BEETLE SPEEDOMETER"
WATCH**

Elegant watch with a reproduction Beetle speedometer face • Stainless steel case • Miyota quartz clock mechanism • High-quality leather strap with a stainless steel clasp • Waterproof up to 3 ATM • Packaged in a gift box with vintage Volkswagen lettering • Case diameter: 39 mm

000.050.800.F



MEN'S SHIRT

Classic Oxford shirt with a stylish button-down collar • With vintage Volkswagen trademark and lettering on the chest • Mother-of-pearl look buttons • 100 % cotton • Colour: Light Blue • Sizes: S-3XL

6R5.084.270.A-F.3H1



POSTCARD SET
"Always State of the Art" postcard set featuring
5 vintage-style designs • Packaged in a film bag with
a cover sheet • Size: DIN A6 (148 x 105 mm)
211.087.703.A



"BEETLE SPEEDOMETER" WATCH
See product description on page 77
000.050.800.F

"SCIROCCO" BOOK
Everything you need to know about the history
of the legendary sports coupé • Featuring an array
of period photos and adverts • 128 pages •
Cover: boxed/bound • Language: German
000.087.108.C

**"VOM KÄFER ZUM WELTKONZERN" /
"FROM THE BEETLE TO A
GLOBAL PLAYER" BOOK**
Exciting story: the Volkswagen chronicle • Hardcover •
339 pages • Cover: card/bound
000.087.108.K German
000.087.108.J English

**"WERKSCHAU 1" / "WORK
EXHIBITION 1" BOOK**
With impressive historic photos of the Volkswagen plant
from 1948-1974 • 144 pages • Cover: boxed/bound
000.087.108.B German
000.087.108.E English

MODELLGESCHICHTEN
Schriftreihe der Historischen Kommunikation
der Volkswagen Aktiengesellschaft

Scirocco.
Aufregend verlässlich. Der Volkswagen Scirocco 1974 - 1992.

VOLKSWAGEN
ANTI-KUNSTELLE SCHRIFT

HISTORICAL NOTES 19
From the Beetle to a Global Player.
Volkswagen Chronicle

Great classic, re-interpreted.



MEN'S POLO SHIRT

Classic cut polo shirt with block red and white stripes and the vintage Volkswagen trademark on the left of the chest · Material: 100 % cotton · Colour: Dark Blue · Sizes: S-3XL

6R5.084.230.A-F.530

Scan this image and view the product film



MEN'S T-SHIRT

T-shirt made from soft cotton jersey · With vintage blue-green Beetle print · Material: 100 % cotton · Colour: White · Sizes: S-3XL

6R5.084.200.A-F.084

MEN'S POLO SHIRT

See product description on the left-hand page

6R5.084.230.A-F.530



MEN'S T-SHIRT

See product description above

6R5.084.200.A-F.084



CUFFLINKS

Round cufflinks featuring the vintage Volkswagen trademark ·
Material: Stainless steel (polished) · Colour: Silver/Cream ·
Diameter: 17 mm
000.084.322. .54W



The notebook features 12 motifs
of the Beetle and T1 camper.



"VOLKSWAGEN CREST" KEY TAG

With an enamelled vintage Volkswagen trademark and
Volkswagen lettering on the key ring · Material: Metal ·
Colour: Silver/Cream · Diameter: 3.5 cm
000.087.010.AR.229

NOTEBOOK

A5 notebook with 12 vintage black-and-white
motifs featuring the Beetle and the T1 camper ·
Vintage Volkswagen lettering on the front, vintage
trademark on the back · 192 pages · Colour: Black ·
Size: 21 x 14.8 x 1.3 cm
000.087.216.P .041

"BEETLE" KEY TAG

Key ring with a three-dimensional 1:87 scale
Beetle model · Material: Die-cast zinc ·
Colour: Black · Length: 10 cm
000.087.010.AS.JKA

FOUNTAIN PEN

See product description
on page 57
000.087.211.D .A1X

*Great traditions are not preserved.
They are continued.*



"BEETLE" SUITCASE

Sturdy 4-roller suitcase with a Beetle print and vintage Volkswagen lettering • Inside: Net pocket, partition and luggage strap • Soft lining with vintage Volkswagen lettering and vintage trademark • Approved as hand luggage • With TSA combination lock • **Material:** ABS • **Colour:** Black/White • **Volume:** 38 l • **Weight:** 2.95 kg • **Size:** 54 x 39 x 23 cm

000.087.301.G .041



SCARF

Soft, light-weight scarf in a classic colour scheme • With an embroidered vintage Volkswagen trademark and lettering • **Material:** 65 % cotton, 35 % polyester • **Colours:** Blue/Red/Cream White • **Size:** 200 x 70 cm

000.084.330.J .530



LADIES' T-SHIRT

White T-shirt with a stylish vintage Beetle design • **Material:** 100 % cotton • **Colour:** White • **Sizes:** XS-L

6R5.084.210. -C.084

SCARF

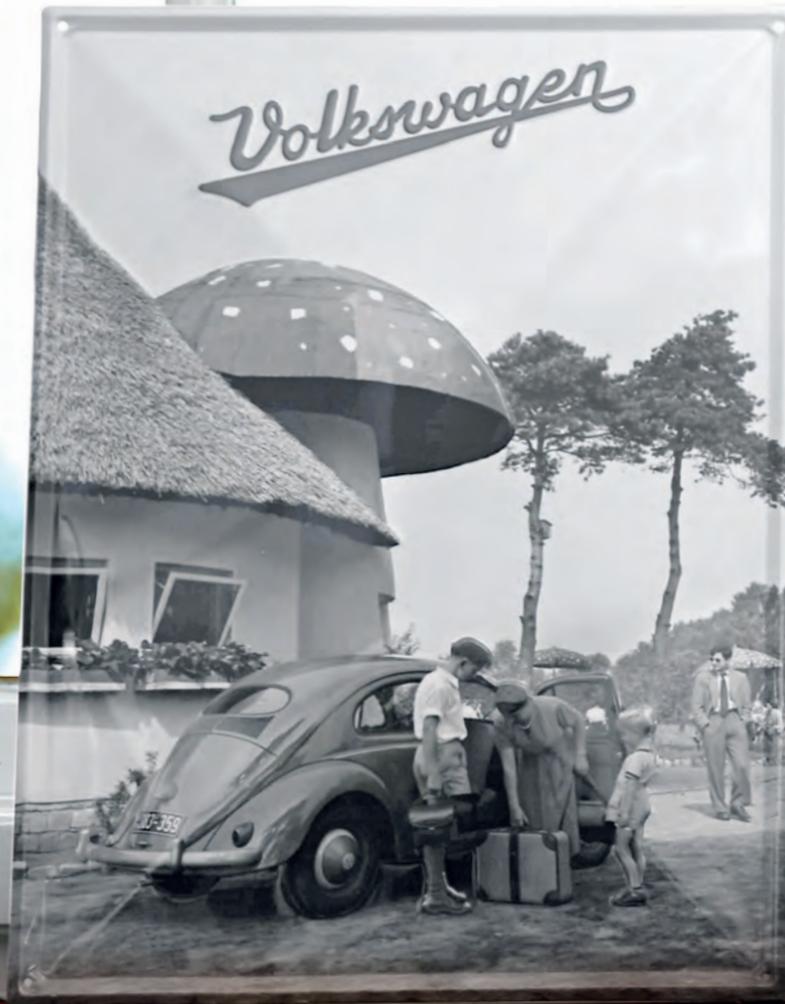
See product description on the left-hand page

000.084.330.J .530



Scan this image and view the product film

*The styles of today
combined with the charm of yesteryear.*



"TOADSTOOL" METAL SIGN

Metal sign featuring an embossed design · With a vintage motif from the 1950s · **Material:** Metal · **Colour:** Grey-Beige · **Size:** 30 x 40 cm
000.087.002.B .9RW



"BLUE BEETLE" COFFEE MUG

White porcelain mug of the traditional Seltmann Weiden brand · With the 1200 blue Beetle motif · Dishwasher-safe · **Material:** Porcelain · **Colour:** White · **Capacity:** 0.3 l
000.069.601.AP



"GARAGE" COFFEE MUG

All mugs feature vintage Volkswagen lettering on the back.
000.069.601.AN



With a design featuring the Beetle and the T1 · Dishwasher-safe · **Material:** Porcelain · **Colour:** White · **Capacity:** 0.3 l
000.069.601.AN



"BLACK BEETLE" COFFEE MUG

With a black "Ovali Beetle" motif · Dishwasher-safe · **Material:** Porcelain · **Colour:** White · **Capacity:** 0.3 l
000.069.601.AM

TIE

Elegant dark blue silk tie with a woven Beetle design • **Material:** 100 % silk • **Colour:** Dark Blue • **Size:** 150 x 8 cm
1K4.084.320. .530



CUFFLINKS

The silver-plated cufflinks are shaped like the classic "Pretzel" Beetle • **Material:** Precision cast metal, silver-plated with a shiny finish and protective coating • **Size:** 20 x 8 x 6 mm

000.084.322. .XW8



My
Berlin
SCHLOSS GANZ

Awakened with a kiss.

IN BRANDENBURG, ALMOST FORGOTTEN MANOR HOUSES HAVE BEEN AWAKENED TO NEW LIFE.

Great history can be found in Berlin on almost every corner. But outside the city limits there are also an infinite number of ways of immersing yourself in past eras. An outstanding manor tour through Brandenburg is especially recommended – a trip to manor houses that were forgotten for many years and have only recently been re-awakened to life. Here, you not only encounter wonderful, centuries-old architecture but you also gain fascinating insights into Germany's more recent past.

During the GDR period, most manor houses were confiscated and used in other ways, while others were torn down or abandoned to their fate – the feudal buildings were not compatible with Socialism. Even after the German reunification in 1989, many also remained vacant for many years. But although the plaster was seriously crumbling, the magical aura of the old properties remained. And people were found who, with great fervour, helped the old properties shine with new splendour, who mobilised support, won funding, and advanced the restoration and renovation work. In this way, many of the manor houses could be saved. Some are now used as hotels or restaurants, others as locations for film productions and events, and some are privately owned. Most of these manor houses can be quickly reached from Berlin – optimum conditions, therefore, for an exciting journey to another time.

Find out more at brandenburg-tourism.com

1. Schloss Ganz served as a backdrop for the Classic Collection. It is privately owned and unfortunately, visits are not possible.



2. Schloss Ribbeck, which is known from the poem by Theodor Fontane, accommodates a museum as well as one of the best restaurants in Brandenburg.

3. Schloss Marquardt, which is located on the outskirts of Potsdam, has a centuries-long history as a noble residence to relate.



R COLLECTION

CITY LIGHTS.

LOCATION: POTSDAMER PLATZ, BERLIN-MITTE/TIERGARTEN

This letter can release adrenalin.
The "R" is a synonym for passion, maximum performance
and individual demands. The "R" is a promise – that is
impressively honoured by the R Collection.

MEN'S POLO SHIRT
See product description on page 103
15D.084.230.A-F

LADIES' FLEECE JACKET
See product description on page 97
5K3.084.014. -D.R5Z





Laco
1925



CHRONO- GRAPH

Exclusive Volkswagen Laco chronograph with dynamic R design · With three hands, date display and stopwatch function · 3-part stainless steel case with a brushed surface · The white elements on the face and polished bezel light up thanks to a superluminova coating · Miyota quartz movement · Leather strap with a carbon-look folding stainless steel clasp and R logo · Waterproof to 10 ATM · Developed in cooperation with Volkswagen Design · Diameter: 42 mm

7P0.050.800.B .041

WINTER JACKET

For men · Down blouson with contrasting colour stitching and closable pockets · Contrasting lining with silver piping · Material: 100 % polyester · Padding: 70 % feathers, 30 % down · Colour: Black · Sizes: S-XXL

5K3.084.002.A-E.XZ1

CINQUE





UMBRELLA
See large image
1KV.087.602.C.041

THERMOS MUG

With laser-engraved R lettering · The vacuum inside the mug's double walls makes sure that your drink stays hot or cold · Design by: Volkswagen Design · Material: Stainless steel · Colour: Lapiz Blue Metallic · Capacity: 0.4 l
15D.069.604



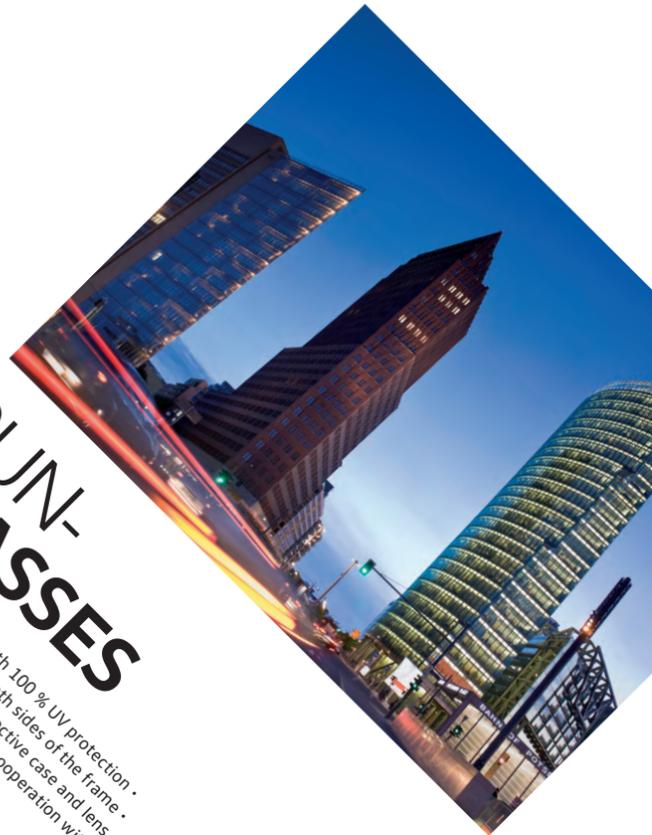
POCKET UMBRELLA

Fully-automatic pocket umbrella · Lightweight aluminium/glass fibre frame · Black high-gloss handle with R logo and carbon-look leather insert · Design by: Volkswagen Design · Diameter: 95 cm · Length: 28 cm · Colour: Black · 1KV.087.602.C.041



SUN-GLASSES

Category 3 sunglasses with 100% UV protection · Laser-engraved R logo on both sides of the frame · With a sturdy Volkswagen protective case and lens cleaner cloth with the R logo · In cooperation with Rodenstock · Colour: Anthracite
1KV.087.901.B.71N



SOFTSHELL JACKET

For ladies · This softshell jacket is water-repellent and breathable thanks to its membrane system · The R logo enhances the sporty look: as a metallic print on the sleeve and as a metal rivet on the seam · Dividing seams and tape stripes on sleeves and shoulders · **Material:** 100 % polyester · **Colour:** Black · **Sizes:** XS-XL

5K3.084.013. -C.82V



Scan this image
and view the product film



LADIES' HOODED SHIRT

Hooded shirt with form-fitting seams, a kangaroo pocket with two zip pockets and stitching on the shoulders · **Material:** 100 % polyester · **Colour:** Anthracite · **Sizes:** XS-XL

5K3.084.140. -D.DZA



LADIES' FLEECE JACKET

Windproof and breathable membrane system · With an upright collar, shaped dividing seams, inserts on the sides and on the sleeves along with two pockets with zippers · **Material:** 100 % polyester with membrane · **Colour:** Blue · **Sizes:** XS-XL

5K3.084.014. -D.R5Z

iPAD COVER

Protective carbon-look iPad cover which is pleasant to the touch · Can be used for iPad 2 and 3 · Can be attached to the head restraints for passengers on the rear seat bench · Soft, protective lining in a blue colour scheme · **Material:** Cowhide/carbon look · **Colour:** Black/Blue · **Size:** 24.12 x 18.57 x 0.94 cm

000.087.315.A .041

SMARTPHONE COVER

The carbon-look case is branded with the R logo badge · Soft, protective inner lining with a blue colour scheme · **Material:** Cowhide/carbon look · **Colour:** Black/Blue · **Size:** 13 x 9 cm

000.087.313.A .041

R WALLET

Made with inserts in the design of the Volkswagen R seat upholstery · With metallic R logo · Interior: 1 bank note compartment, 1 coin pocket, 3 card slots and 3 inserts · Data-secure thanks to RFID shielding foil · **Material:** Cowhide, polyester, metal · **Colour:** Black · **Size:** 11.5 x 2 x 9.5 cm

15D.087.400



MUG

High-quality porcelain mug with R design · Matt black surface with shiny R logo print · Dishwasher-safe · **Material:** Porcelain · **Colour:** Black · **Volume:** 370 ml

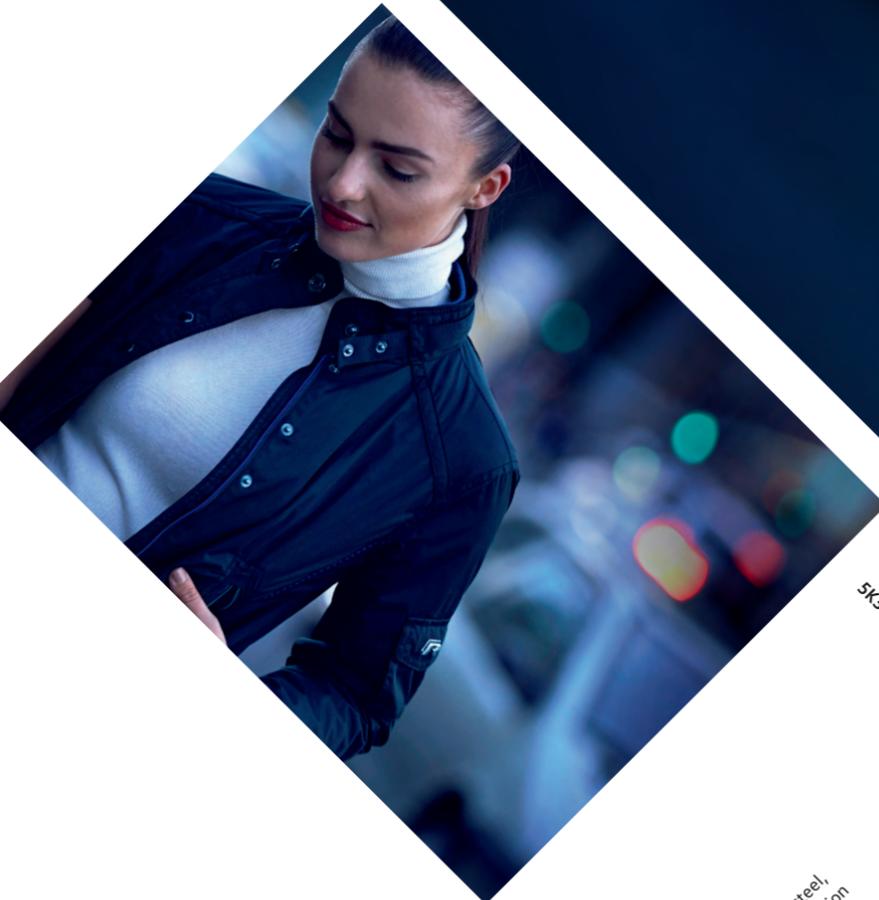
15D.069.601



BLUETOOTH LOUDSPEAKER

Matt black mini-speaker featuring the R logo · Roar from a Golf R engine plays when the speaker is switched on · Powerful sound with music transmitted by Bluetooth, micro SD card or AUX-IN and NFC · Integrated hands-free system · Perfect sound with patented bass amplifier · Anti-slip mat on the bottom for a more secure stand · Splash-proof · **Runtime:** up to 8 h · **Diameter:** 6 cm

5K3.087.621



LADIES' SHORT JACKET
See product description on page 102
5K3.084.012. -D.XZ1

KEY TAG

Body made from silver-coloured stainless steel, pearl-gloss effect • Polycarbonate upper section including R logo made from stainless steel • With a pull and turn opening mechanism • Flexible plastic key ring • Design by: Volkswagen Design • Dimensions: 7,5 x 2,5 cm
000.087.010.AQ.YCC



LADIES' HOODED SHIRT
See product description on page 97
5K3.084.140. -D.DZA

R LOGO CUFFLINKS

Raised R logo with high-gloss finish on black, matt-brushed rhombus • Material: Stainless steel • Colour: Black/Silver • Size: 18 x 12 x 23 mm
15D.084.322



WHEN THE NIGHT AWAKES.



LADIES' SHORT JACKET

With a colour-contrasting zipper, closable pockets and R logo on the sleeve pocket
Material: 100 % polyester · Colour: Black · Sizes: XS-XL

5K3.084.012. -D.XZ1

CINQUE

MEN'S POLO SHIRT

Thanks to the intelligent coldblack® technology from Schoeller® warming of the dark-coloured fabric in the sun is reduced and the wearer is protected against UV radiation · With raised R logo-print on the chest · Material: 100 % cotton · Colour: Black · Sizes: S-3XL

15D.084.230.A-F

Optimal protection from heating up due to sunlight



Textiles stay cool to the touch



Reliable protection from UV rays (minimum UPF 30)



coldblack®

CAP

With 3-dimensional embroidered R logo on the front · Size can be adjusted via hook-and-loop fastener · Material: 100 % polyester · Lining: 100 % cotton · Colour: Black · Size: One size

15D.084.300



Scan this image and view the product film

BALLPOINT PEN

Twist-action triangular ballpoint pen from Stabilo • The extra-large volume metal cartridge is contained inside a lacquered aluminium shaft with the R logo • A striking extra: the elegant slide-in case • **Material:** Aluminium • **Colour:** Black • With blue ink
000.087.210.D.041



KEY TAG

See product description on page 100
000.087.010.AQ.YCC

USB STICK

Glass USB stick with 8 GB of storage space • The Volkswagen R logo is engraved in the glass body • Lights up blue when the stick is in use
15D.087.620



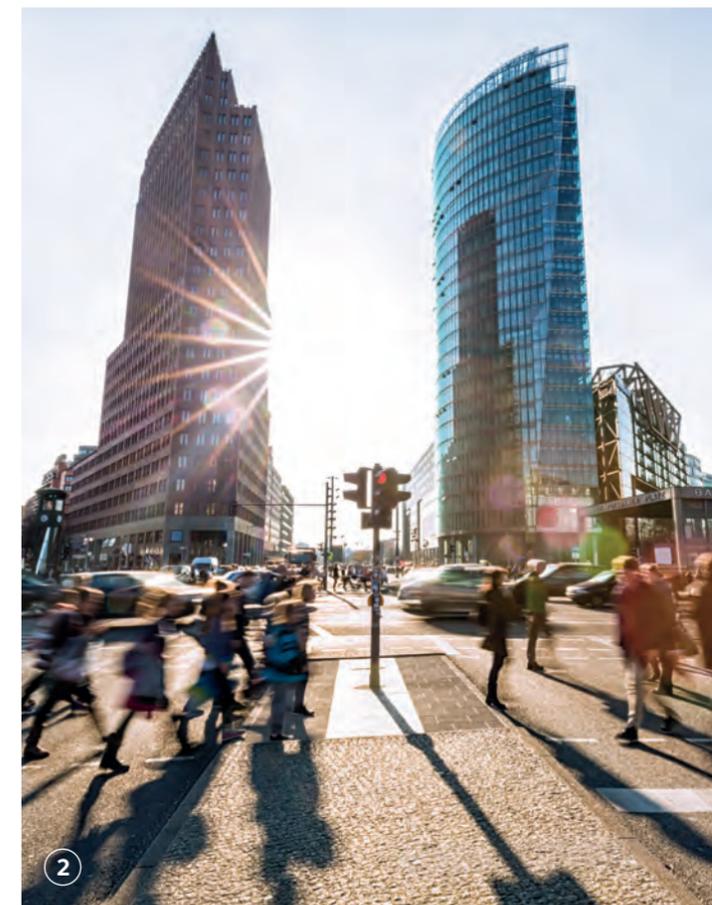
This is the beating heart of Berlin.

POTSDAMER PLATZ HAS RECOVERED ITS REPUTATION AS A PULSATING "IN" QUARTER.

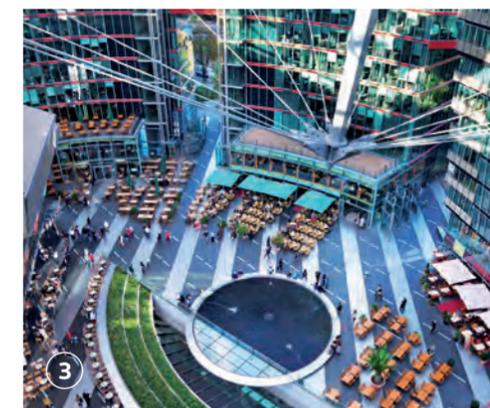
People stream in all directions, surrounded by the din of traffic – an unbelievable hustle and bustle. At the beginning of the 20th century, the Potsdamer Platz is the busiest square in Europe. And one of the liveliest: Splendid luxury hotels, first-class restaurants and renowned theatres make the square one of the most internationally fashionable nightlife areas. This is the beating heart of the cosmopolitan city – here the Berlin political and cultural worlds meet. Then the Second World War brings the glamorous goings-on to an abrupt end. From 1945, the line between the occupied sectors runs across the middle of the square, and this is carved in stone, so to speak, from 1961.

The fall of the Berlin wall in November 1989 liberates the Potsdamer Platz from its rigidity. A border crossing is opened immediately – the proverbial great breakthrough. A few months later, Pink Floyd celebrates the reunification with a spectacular performance of "The Wall" – to date the biggest rock concert in history. And then things really get going: The Potsdamer Platz becomes Europe's largest inner-city construction site. Europa's star architects design the "city for the 21st century". On more than 65,000 square metres, the high-rise buildings reach up into the sky. For the most part, the design and lay-out of the streets are preserved. An impressive complex consisting of a residential quarter, an office centre and a shopping area is created. And a lot more besides. Cinemas, restaurants, bars, art galleries, a musical theatre, nightclubs, concert halls and the Berlin casino – the Berlinale is also hosted here. You feel like you were transported back to the glorious 20s. The Potsdamer Platz is back: Berlin's heart is beating with full force again.

Find out more at potsdamerplatz.de/en



1. The spectacular roof construction of the Sony Center.
2. Futuristic urban district on an area of more than 65,000 m².
3. Working, living, entertainment – the Sony Center.





Unbounded freedom. Our style.



LOCATION: SCHWIELOWSEE, POTSDAM

That was already the case with the legendary VW "Campervan": Decide on the spur of the moment, take everything with you, simply drive off. To wherever you want to go. That's freedom – which is expressed in stylistic terms in the Commercial Vehicles collection.

CAP

The original – since 1950 • Comfortable cap with classic print-motif • Size-adjustable clasp with Volkswagen logo • Material: 100 % cotton • Colour: Grey

7E0.084.300.A



Scan this image
and view the product film

CAP

A brand for the whole world: Cap with a print consisting of language versions of the Volkswagen Commercial Vehicles lettering · Size-adjustable · High level of wearing comfort thanks to padded sweatband and vent holes ·

Material: 100 % cotton · Colour: Dark Blue

7E0.084.300

PORCELAIN MUG

See product description on the right-hand page

7E0.069.601.A



Conventions?
Out here we
define them
quite differently.



ENAMEL MUG

Do you love the Volkswagen van? Show that you do! · White mug with original declaration of love as a red print · Material: Enamel · Colour: White · Volume: 0.25 l

7E0.069.601



PORCELAIN MUG

Well-received everywhere: The all-over-print on the porcelain mug combines the international variants of the Volkswagen Commercial Vehicles lettering · Anti-slip silicone pad on the underside avoids scratches on sensitive surfaces · Dishwasher-safe · Material: Porcelain, silicone · Colour: Light Grey · Volume: 0.3 l

7E0.069.601.A



PICNIC BLANKET

Make the countryside your dining room: nostalgic picnic blanket with VW van motif • The blanket can be rolled up and transported by means of a carry handle • The underside is water-repellent • **Material:** Polyester • **Colour:** Blue • **Size:** 200 x 160 cm

7E0.084.509



T-SHIRT

See product description on the right-hand page

7E0.084.200.A-F

T-SHIRT

Wear the original: white T-shirt with heritage print. With neck print of the Volkswagen Commercial Vehicles classic vehicles logo • **Material:** 100 % cotton • **Colour:** White • **Sizes:** S-3XL

7E2.084.200.A-F



T-SHIRT

For go-getters: casual, mottled grey T-shirt with a print of the T6 • The basic pattern of the print consists of multilingual variations of the brand name • **Material:** 100 % cotton • **Colour:** Grey Mélange • **Sizes:** S-3XL

7E0.084.200.A-F



Scan this image and view the product film

Campervan for breakfast? With pleasure!



TOASTER

Now you can have the VW van on bread: Outside, the stainless steel toaster gleams with an embossed VW van front – inside, it browns a VW “Campervan” pattern on the slice of bread. Seven adjustable browning levels, numerous functions. • **Material:** Stainless steel (brushed) • **Colour:** Silver • **Size:** 26 x 15.5 x 18.5 cm

5DB.069.641

T-SHIRT

See product description on page 110

7E2.084.200.A-F



TEA TOWELS

See product description on page 118

7E0.084.501



CAMPER COOKBOOK

Tasty travel cuisine: The Genuine Volkswagen T1 “Campervan” cookbook presents not only 68 tasty dishes to try yourself, but also fantastic camping scenarios and cool vintage Volkswagen vans. • **Pages:** 168

211.087.102 German
211.087.102.A English



Independence
can be so easy.



T1 "CAMPERVAN" TENT

At home everywhere: With the 1:1 scale "Campervan" tent, you will be the star on every camping ground • Breathable interior • With two sleeping compartments separable by a partition, each for two persons • **Material:** Polyester • **Colour:** Blue-White • **Size:** 398 x 155 x 187 cm • **Capacity:** 4 persons.

211.069.616..289



CAMPING CHAIR

Take a break: this sturdy deck chair enables you to do so in a very stylish way • Frame made from natural-coloured beechwood • Matching the parasol: with "Campervan" print • Adjustable with 3 settings • **Frame:** Beechwood • **Cover:** 100 % polyester • **Colour:** Dark Blue • **Size:** 140 x 59 x 6 cm (folded up)

7E0.069.635

PARASOL

Shade, please! High-quality, sturdy parasol with large "Campervan" print • Bendable frame • Water and dirt-repellent through impregnation • **Material:** Plastic, metal, polyester • **Colour:** Red • **Parasol diameter:** 200 cm

7E0.087.605

Not only a motor vehicle.
But a way of life.



MONEY BOX

Saving becomes cool: Money box shaped like the "Campervan", with colourful hippy designs in different colour variants · Hand-made · Material: Ceramic · Size: 22 x 9 x 9.5 cm

- 211.087.709.B.2K2 Red
- 211.087.709.C.18R Yellow
- 211.087.709.D.AUN Green
- 211.087.709.E Dark Blue



USB-STICK "CAMPERVAN"

Ready to be fully loaded: USB-stick with 8 GB of storage space · Headlights light up when stick is being used · Die cast metal body with movable rubber wheels · Colour: Red and Blue · Length: 6 cm

- 211.087.620.A.645 Red
- 211.087.620.A.274 Blue

KEY TAG

Made from genuine leather · With T1 print on one side and Volkswagen logo on the other side · Material: Metal, leather · Colour: Dark Blue

7E0.087.013

We're off then.



CUSHION

Sleep, "Campervan", sleep. Red cushion with stylish heritage print • Removable cover with zipper • Cushion filling and cushion cover are washable • Material: 100 % cotton • Filling material: Polyester padding • Colour: Red • Size: 50 x 50 cm

7E0.084.508

TEA TOWELS

This way drying is fun: Set of two tea towels with two different motifs • Material: 100 % cotton • Colour: White • Size: 70 x 50 cm

7E0.084.501



TOILETRIES BAG

See product description on page 120
5DB.087.317.A

TEA TOWELS

See product description on the left-hand page
7E0.084.501



TOILETRIES BAG

Ideal companion for the next road trip: toiletries bag in the classic "Campervan" design and with numerous compartments - Can be hung up on a hook while open - Washable up to 30 °C - **Material:** 100 % polyester - **Colour:** Blue/Grey - **Size:** 23 x 16 x 25 cm
5DB.087.317.A

UMBRELLA

Umbrella with black fibreglass stem and fibreglass frame - Outside dark blue, inside grey with print of the current T6 - **Covering:** Nylon - **Stem:** Fibreglass - **Colour:** Dark Blue/Grey - **Length:** 97 cm - **Umbrella covering diameter:** 130 cm
7E0.087.600



1. Lakeside house: the idyllic location for the Commercial Vehicles shooting.



Getting away from it all.

A LAKESIDE DACHA: THE ALTERNATIVE TO THE BIG CITY-LIFE OF BERLIN.

When, as a Berliner, you want to escape the hustle and bustle of the metropolis and switch off completely, the best thing you can do is head for the water. This is quite easy, as there is an unbelievable number of beautiful lakes in the environs of Berlin that can be reached quickly. For people who like especially quiet surroundings there is a still better alternative: You rent a lakeside dacha, a small weekend get-away with a garden.

A dacha... oh no, far too small and not comfortable enough, some people will perhaps groan. Wrongly so. Because at the latest when you wake up in the morning you feel it, the enormous freedom. You are out in the countryside and you left the big city a long time ago. The surroundings are beautiful and the day belongs to you alone. You can go sailing, swimming, fishing, canoeing, and if the sky clouds over, you potty about and do some gardening, and at the end of the day you join others at the campfire and gaze at the starlit sky. Does it sound too euphoric to you? Make an excursion to the Schwielowsee, rent the beautiful cottage on the northern shore of the lake, where the shooting for the Commercial Vehicles Collection took place. And enjoy the peace and beauty - and pure happiness.

Find out more at brandenburg-tourism.com



2. Sailing, boating, swimming, fishing - all is included here.
3. And after fishing the fresh-caught fish is cooked on the stove.



KIDS COLLECTION



BE WHO YOU ARE

LOCATION: CROSSFIT GRENZGÄNGER STUDIO,
BERLIN-MITTE

Everything children need to have loads
of fun. Super-comfortable clothing, colourful
accessories and original toys. Designed
lovingly and wittily, with great details.

In short: the Kids Collection.

Now get it started!

CHILDREN'S GTI SWEAT SHIRT

See product description on page 124

000.084.150.B-D.645

"WILD" CAP

See product description on page 125

5GB.084.300.B

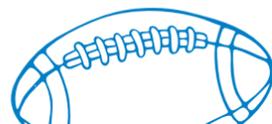
"ORIGINAL PIRELLI GTI"
T-SHIRT

See product description on page 129

5GB.084.220.-D.041



Sport



SCHOOL

CHILDREN'S GTI SWEAT SHIRT

For little aces: Shirt made from soft sweat material, roughened on the inside • With GTI lettering • Kangaroo pocket with rounded corners • Hood with cords from size 140/146 • **Material:** 70 % cotton, 30 % polyester • **Colour:** Red • **Sizes:** 128/134, 140/146, 152/158

000.084.150.B-D.645



WOODEN SLED

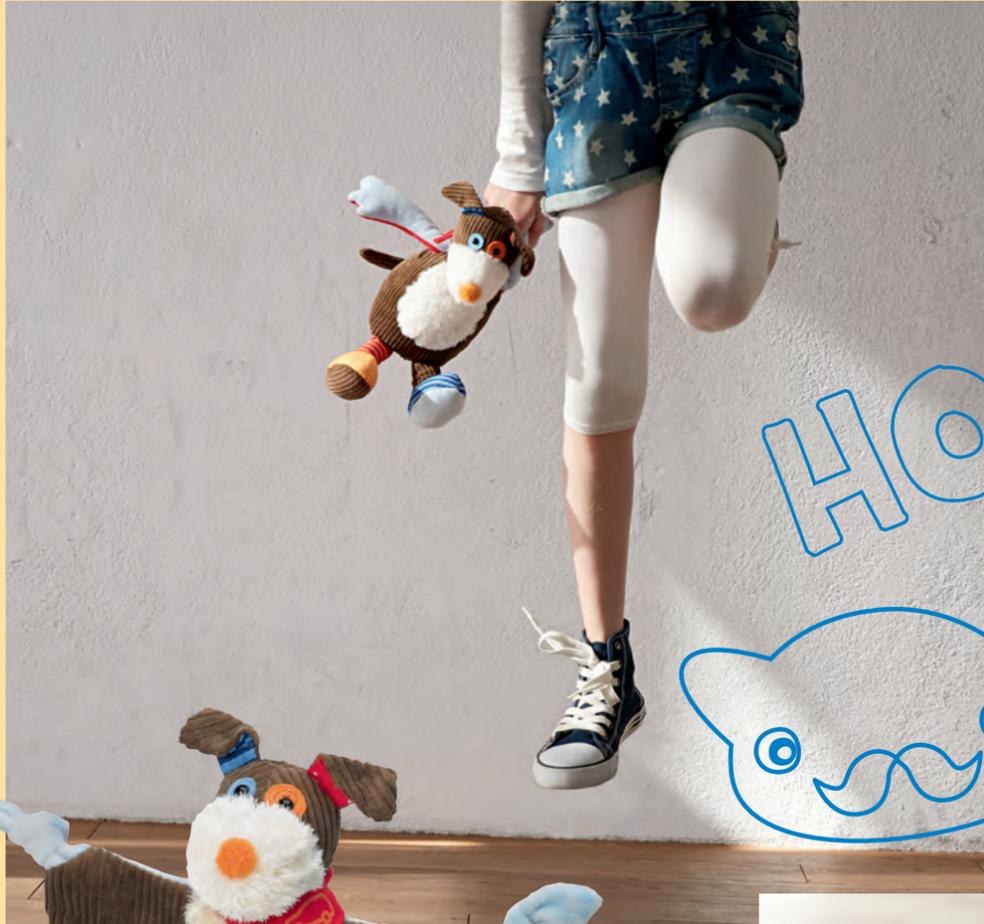
When will winter finally be here? The folding wooden sled features a Volkswagen logo badge on the side plastic slats • **Material:** Wood • **Colour:** Brown • **Length:** 110 cm • **Maximum load:** 100 kg
000.050.504.D .049

Caution: Not suitable for children under 36 months.

"WILD" CAP

Extremely smart: Cap with large lettering and GTI photo print on the visor • **Material:** 100 % polyester • **Lining:** 100 % cotton • **Colour:** Black
5GB.084.300.B

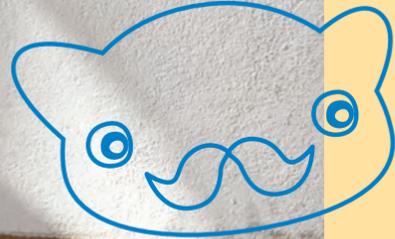




TED TURBO SOFT TOY

Ted Turbo soft toy from Sigikid · Washable at temperatures up to 30 °C · **Material:** 80 % cotton, 20 % microfibre plush · **Filling material:** 100 % polyester · **Colour:** Brown · **Size:** 32 cm
000.087.576.B .AQG

HOPPI!

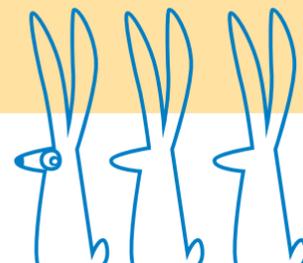


MICK MECHANIC SOFT TOY

Cuddly Mick Mechanic from Sigikid · Washable at temperatures up to 30 °C · **Material:** 80 % cotton, 20 % microfibre plush · **Filling material:** 100 % polyester · **Colour:** Light Blue · **Size:** 28 cm
000.087.576.D .3H1

TED TURBO CUDDLE CLOTH

Ted Turbo as cuddle cloth from Sigikid · Washable at temperatures up to 30 °C · **Material:** 50 % cotton, 50 % microfibre plush · **Filling material:** 100 % polyester · **Colour:** Brown · **Size:** 30 cm
000.084.501. .AQG



PLUSH BUS

Cuddly classic: the legendary Volkswagen "Campervan" made from extra-soft plush · Also perfectly suitable as cushion or neck roll · **Material:** 100 % soft velboa · **Filling material:** Polyester padding · **Colour:** Beige, Dark Blue · **Size:** 29 x 14 x 17 cm
211.087.511.B

TED TURBO CUDDLE CLOTH

See product description on the left-hand page
000.087.576.B .AQG

MICK MECHANIC SOFT TOY

See product description on the left-hand page
000.087.576.D .3H1

PAUL PARCOURS SOFT TOY

The no. 3 of the bunch of fluffy rascals: The Paul Parcours soft toy from Sigikid · Washable at temperatures up to 30 °C · **Material:** 80 % cotton, 20 % microfibre plush · **Filling material:** 100 % polyester · **Colour:** Light Brown · **Size:** 32 cm
000.087.576.C .260

TED TURBO NECK CUSHION

Super-soft and fleecy children's neck cushion from Sigikid · Washable at temperatures up to 30 °C · **Material:** 100 % polyester · **Filling material:** Polyester padding · **Colour:** Brown · **Size:** 26 x 26 cm
000.084.510.C .VCD

Friends



hello
ADVENTURE



"ORIGINAL PIRELLI GTI" T-SHIRT

Pretty cool: T-shirt made from jersey with large print of the GTI special model on the front •
Small GTI woven label in the side seam • **Material:** 100 % cotton • **Colour:** Black •
Sizes: 104/110, 116/122, 128/134, 140/146, 152/158

5GB.084.220. -D.041



FOOTBALL

Competition football, meets FIFA specifications/German football association requirements •
32 panels, hand-sewn with 720 stitches • Butyl bladder with butyl valve • Printed with the
Volkswagen logo • Ball is pumped up on delivery • **Material:** Glossy artificial leather, 4-layer •
Colour: White/Blue/Grey • **Size:** 5

000.050.540.A .284



READY?



JUNIOR BEETLE

The Junior Beetle lets little tearaways set out on a journey of discovery · With padded seat and quiet-running wheels · Sticker sheet for individual attachment included · **Material:** PE (Plastic)

5DA.087.510 White
5CO.087.500.B .71N Anthracite

Caution: Not suitable for children under 12 months. This toy offers no protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with suitable protective equipment.



CHILDREN'S SUNGLASSES

Colourful children's uvex sunglasses with a fun Ted Turbo design on the side of the frames · Soft earpieces · 100 % protection for UV-A, UV-B and UV-C · **Material:** Polycarbonate (PC) · **Size:** 140 x 127 mm

000.087.902.A .VCG



BABY T-SHIRT

Super-chic shirt made from cuddly white jersey · With Junior Beetle application on the front · Knitted stripes in Melange colours · Two press studs on the shoulder make the shirt very easy to put on/take off · **Material:** 95 % cotton, 5 % elastane · **Colour:** Blue-White · **Sizes:** 80/86, 92/98

5DA.084.400.A-B



TRAILER FOR JUNIOR BEETLE

Simply attach it and away we go! · Fitted with quiet-running wheels and coupling pin · **Material:** PE (plastic) · **Colour:** White

5DA.087.502

Caution: Not suitable for children under 12 months. This toy offers no protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with suitable protective equipment.



JUNIOR QUAD

An exciting race is guaranteed: Quad with extra-wide and extra-large wheels · Off-road profiles and quiet tyres made from soft plastic provide excellent grip and minimise driving noise · Includes a horn and psst – there's a secret storage compartment · **Material:** Plastic · **Colour:** Black

5TD.087.510. .041

Caution: Not suitable for children under 36 months. This toy offers no protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with suitable protective equipment.





BEETLE TOY CAR

See product description on page 137
111.087.511

T1 TOY CAR

See product description on page 137
211.087.511.A



TRAVEL HAPPY FAMILIES GAME

The Volkswagen happy families game with 32 cards shows vehicles from the years 1948 to 2013. For 2 or more players. Includes a set of rules for happy families and trumps. Material: Paper. Language: German. Age recommendation: ages 6 and up
5C0.087.528. VCD



PUZZLE

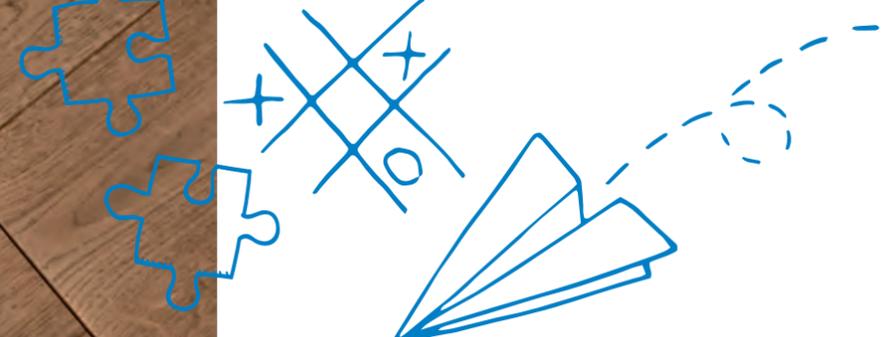
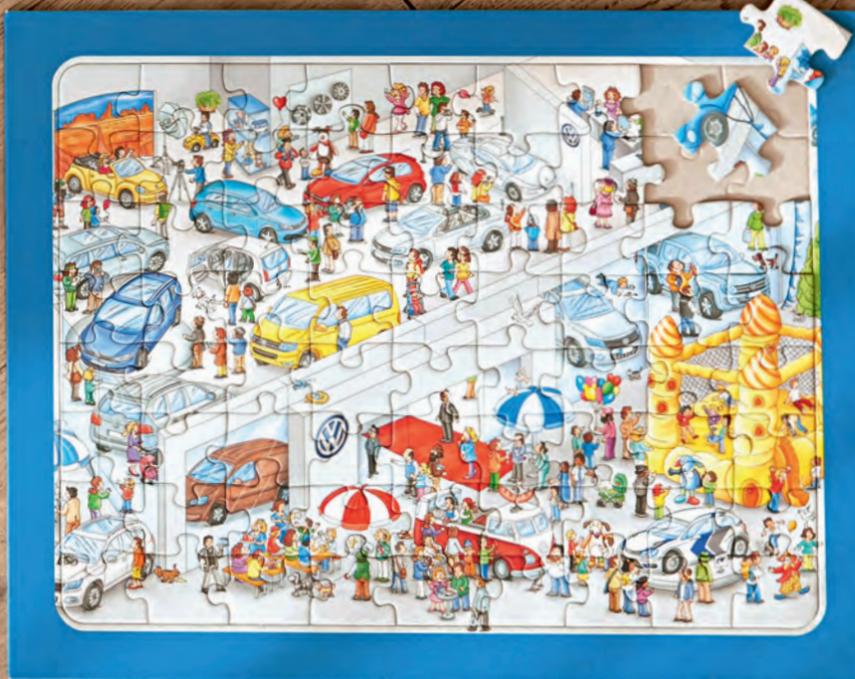
With amusing picture book motif. Made of sturdy cardboard. 72 pieces. Material: Cardboard
5DA.087.528

Caution: Not suitable for children under 36 months - choking hazard due to small parts which could be swallowed!

MEMO GAME

Memo with 36 individual pairs of images from the Volkswagen world. For children from 6 years of age. Material: Cardboard. Colour: Multicoloured
5DA.087.528.A

Caution: Not suitable for children under 36 months.



GOLF TOY CAR

Mini version of the Golf with pull-back mechanism. Available in Pacific Blue, Tungsten Silver, Night Blue Metallic and Oryx White Metallic. Model year: 2012. Vehicle: 4-door. Scale: 1:64
5G1.099.305

Caution: Not suitable for children under 36 months.

CUSHION

Children's cushion for cuddling and claspng · With great motif: Ted Turbo steers the world champion-like Polo R WRC · Washable up to 30 °C · **Material:** 100 % cotton · **Filling material:** 100 % polyester · **Colour:** Blue · **Size:** 50 x 30 cm

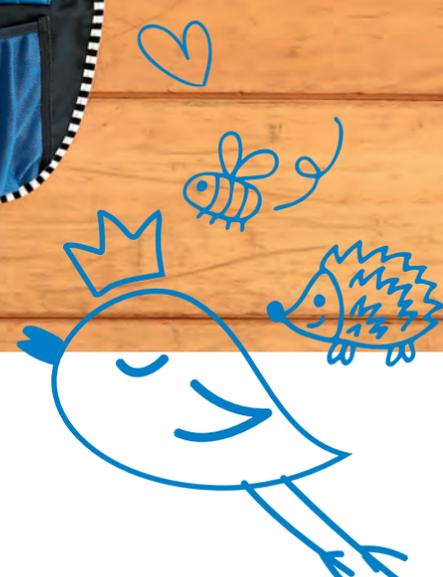
5DA.084.508



REAR SEAT ORGANISER

Everything always under control in the car as well: with organiser in the motor sport Ted Turbo design · Is attached to headrest and seating rods · For all Volkswagen models (except up!) · **Material:** 100 % polyester · **Colour:** Blue · **Size:** 47.5 x 68.5 cm

5DA.087.571



GIFT BOX FOR BABIES

Equipment for young drivers: Box with baby socks and bib in cute motor sport design · The bib has a hook-and-loop fastener in the neck and can be used from both sides · The socks have a rubber stopper · **Bib:** 100 % cotton · **Socks:** 75 % cotton, 23 % polyacrylic, 2 % elastane · **Size:** One size

5DA.084.415

YOU ARE MY Sunshine

PICTURE BOOK

Welcome to the world of Volkswagen: a car's journey to its new family – from the order to the delivery. Who do we meet along the way: Ted Turbo, Mick Mechanic and Paul Parcours · 8 pages · Recommended from ages 3 years and above · **Size:** 30 x 23 cm

000.087.109.A



CAP

Sun-yellow cap with a heritage Volkswagen "Campervan" motif · Size-adjustable · Material: 100 % cotton · Colour: Yellow
7E0.084.300.B



BEETLE TOY CAR

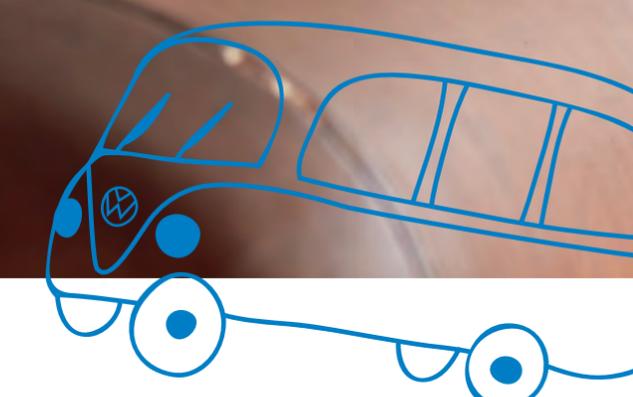
Just like its big brother: mini version of the Beetle · Doors can be opened · With pull-back mechanism · Colour: Red · Length: 12 cm
111.087.511

T1 TOY CAR

Makes children's eyes light up: the "Camper-van" as a toy car · With opening doors and pull-back function · Colour: Blue/Cream · Length: 12 cm
211.087.511.A

Caution: Not suitable for children under 36 months – choking hazard due to small parts which could be swallowed!

BRUM
BRUM



CAR



LEGO VOLKSWAGEN T1 "CAMPERVAN"

The Volkswagen "Campervan" from 1962 is made of 1,334 parts and is fitted with the legendary Safari windscreen and a pop-up roof · Assembly size: 30 x 14 cm

211.099.320. .BL9

Caution: Not suitable for children under 36 months – choking hazard due to small parts which could be swallowed!

REMOTE-CONTROLLED BEETLE

Practice makes perfect: remote-controlled Beetle model · The special detail: Headlights illuminate when toy is in use · Age recommendation: 8 years and older · Scale: 1:24 · Colour: Blue

5DA.099.311

Caution: Not suitable for children under 36 months – choking hazard due to small parts which could be swallowed!



GTI PUSHCHAIR

Maximum riding enjoyment – for the whole family: the GTI of pushchairs • Always adapts ideally to the child's needs – as a fully-fledged pushchair with a carrycot or a stylish buggy with a stroller attachment • Numerous elements in the legendary GTI design: Covers made from the Genuine GTI "Clark" checkered pattern, panorama window with GTI honeycomb structure, GTI rim design, red decorative stitching on the push handle • Designed by Volkswagen Design • Developed in cooperation with the German pushchair manufacturer knorr-baby • Made in Europe

000.084.417. .6J1



ALSO INCLUDED: THE STROLLER SEAT

With the stroller seat included in the scope of delivery, the GTI pushchair can be transformed into a buggy in an instant • With padded seat insert and detachable safety bar • Attachment can face either way • With a padded five-point seat belt • Back rest and foot rest with multiple settings • The folding hood is detachable and features a ventilation and viewing window

The GTI pushchair also includes a knee protection blanket, nappy bag, mosquito net, drinks holder and rain protector for both attachments

knorr-baby



PACIFIER SET

Sports equipment for the very youngest: Set of 2-pacifiers • Size 2 • With GTI logo in black • Without BPA (bisphenol A) • For babies aged 3 months and older • Material: Silicone/polypropylene (PP) • Colour: Red

5GV.084.410. .645

PACIFIER STRAP

Perfectly buckled up: The pacifier chain with GTI logo and black and red ribbon has an easy-to-use sliding lock for secure fastening to clothing or a pushchair • The pacifier is hung on the silicon ring or pulled over the stopper • Material: Plastic (ABS), ribbon 100 % nylon • Colour: Black, Red

5GB.084.410. .041

BABY ROMPER SUIT

With a large print on the front and a GTI flag label in the side seam • Practical snap fastener in the crotch, making it easier to put on and take off • Material: 100 % cotton • Colour: Grey • Sizes: 68/74, 80/86

5GD.084.401. -A.RJ1





Speed



MOTORSPORT TEDDY BEAR
A sports fan for cuddling: Plush teddy bear in Volkswagen Motorsport racing suit · With moving arms and legs · Washable up to 30 °C · Suitable for children aged 3 and older · Material: 100 % polyester · Colour: Light Brown
5GV.087.576.A.049



BABY MOTORSPORT ROMPER SUIT
For little world champions in nappies: one-piece, comfortable romper suit made from very soft jersey fabric · Design is based on a Genuine Volkswagen Motorsport suit · Top-to-bottom buttoning makes nappy changing easier · Material: 100 % cotton · Colour: Blue/White · Sizes: 68/74, 80/86
5GV.084.401.-A



No excuses.

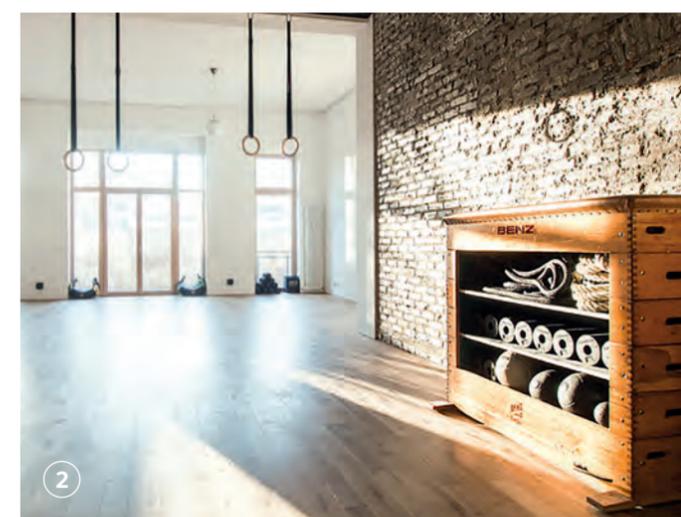
AT CROSSFIT GRENZGÄNGER, LIMITS ARE REDEFINED - IF YOU DO NOT RUN OUT OF STEAM BEFOREHAND.

1. The calm before the storm at CrossFit Grenzgänger.
2. Ideal conditions for concentrated training.
3. The owners found practically all furnishing elements on antique markets and auction portals.

The fitness studio, which lent a perfectly light, playful framework to our photo shooting with the children, pursues a quite different goal in everyday operation. At CrossFit Grenzgänger, physically taxing exercise is routine. "No excuses" is therefore the leitmotif of the studio – an unmistakable call to sporty activity. No time? Dragging muscular pain? Spent too much time at work? All excuses! And no reason to miss training. Not in shape? That can be fixed.

City dwellers suffering from severe stress, who often spend their days in an unhealthy posture in offices, are restored to top form in this fitness studio. Various disciplines are on offer, such as yoga, boxing and – the new studio name already announces it – CrossFit, highly efficient training for the whole body, a combination of weightlifting, gymnastics and endurance disciplines. Mostly short, but intensive and very demanding. For this reason, CrossFit is only undertaken with professional trainers. One of the benefits of this training: Groups of muscles are not exposed to physical exertion or stress in isolation or on a single side, which means that imbalances cannot occur. In addition, it is simply fun to engage in hard physical activity within a group. And: The results can be seen quickly, the body takes on a more athletic form. The CrossFit Grenzgänger team will gladly give you a small foretaste. Be brave!

Find out more at crossfitgrenzganger.de



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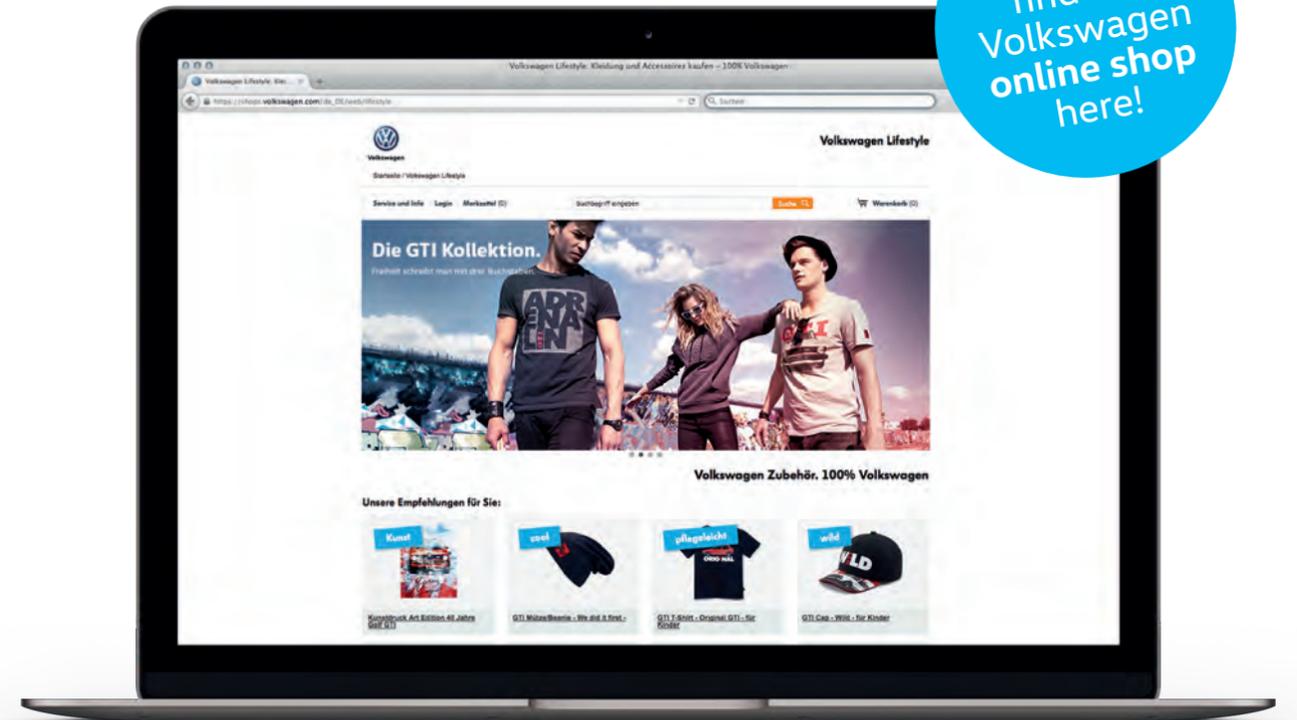
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The Volkswagen Lifestyle Online Shop

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Sizes

All measurements given in cm

MEN'S International Sizes

	S	M	L	XL	XXL	3XL
DE/NL/IT/FR/BE/ES	44/46	48/50	52/54	56/58	60/62	64/66
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	34-36	38-40	42-44	46-48	50-52	54-56

MEN'S

	S	M	L	XL	XXL	3XL
Chest measurement	88-94	95-102	103-110	111-118	119-126	127-134
Waist measurement	63-67	68-74	75-82	84-92	93-104	105-113
Hip measurement	85-91	92-98	99-104	105-111	112-120	121-127

MEN'S COLLAR SIZE in cm

	S	M	L	XL	XXL
Collar size	37/38	39/40	41/42	43/44	45/46

WOMEN'S International Sizes

	XS	S	M	L	XL	XXL
DE/NL	32/34	36/38	40/42	44/46	48/50	52/54
IT	36/38	40/42	44/46	48/50	52/54	56/58
FR/BE/ES	34/36	38/40	42/44	46/48	50/52	54/56
GB/AU	6/8	10/12	14/16	18/20	22/24	26/28
US	2-4	4-6	6-8	8-10	10-12	12-14

WOMEN'S

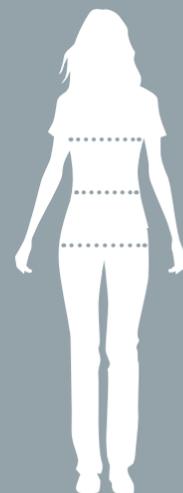
	XS	S	M	L	XL	XXL
Chest measurement	76-82	83-90	91-98	99-106	107-118	119-131
Waist measurement	63-67	68-74	75-82	83-92	93-104	105-115
Hip measurement	85-91	92-98	99-104	105-111	112-120	121-129



Chest measurement

Waist measurement

Hip measurement



Chest measurement

Waist measurement

Hip measurement

BABY

Age	6-8 months	9-12 months	13-36 months
Body size in cm	66-76	77-88	89-100
EU	68/74	80/86	92/98



TODDLER

Age	2-3 years	4-5 years
Body size in cm	89-100	101-112
EU	92/98	104/110



CHILDREN

Age	6-7 years	8-9 years	10-11 years	12-13 years
Body size in cm	113-124	125-136	137-148	149-160
EU	116/122	128/134	140/146	152/158

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